

PEN

PEN changes name of its manufacturing company in China

Qingdao Oboya Shop Concept Co., Ltd., a wholly owned subsidiary of PEN Concept Group AB and manufacturer of shop fitting products, has changed name to **PEN Nordic Concept (Qingdao) Co., Ltd.** The name change is done to better promote the PEN brand and harmonize with other group companies. The name change is approved by Chinese authorities by August 21, 2018.

PEN is still entitled to claim the old company name.

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PEN Concept Group in brief

PEN Concept Group AB, headquartered in Jönköping, Sweden, is a turnkey supplier of interior products and solutions for shops, exhibitions, events, restaurants and showrooms. The group coordinates all required resources to offer customers both standard and customized interior solutions, including large scale productions. The Swedish operations is channelled through the subsidiaries PEN Interiör AB, PEN Shop Concept AB and Goods Sweden AB. The group also has a production and distribution facility, Qingdao Oboya Shop Concept Co., Ltd. in China.

The PEN brand represents solid know-how and experience in design, engineering, production and installation services for exhibitions, restaurants and retail customers. The GOODS brand covers a turnkey product range for restaurant businesses, including kitchen machinery, furniture and utensils.