

Bluestep Bank.

Jayne Almond appointed new Chairman of the Board of Directors in Bluestep Bank AB (publ)

Bluestep Bank AB (publ) has today, in an Extraordinary General Meeting, appointed Jayne Almond as the new Chairman of the Board of Directors in Bluestep Bank AB (publ). The EGM also decided to reduce the number of board member from seven (7) to six (6).

"I feel privileged to get the opportunity to put my know-how and experience from the mortgage sector into shaping Bluestep Bank for the future. This opportunity comes at a time where Bluestep Bank's services are needed more than ever before as the macro-economic climate is changing rapidly. I look forward to delivering value for all of our stakeholders, first and foremost by bringing financial inclusion to more people in these challenging times", says Jayne Almond, newly appointed Chairman of the Board of Directors.

Jayne has extensive experience from the specialist mortgage market in the UK, including having founded Stonehaven, a market innovator within Equity Release, and as Chairman of Kensington, the largest specialist mortgage provider in the UK. The appointment comes at a transformational phase of Bluestep Bank's journey.

"I am delighted to welcome Jayne Almond as the new Chairman of the Board of Directors. Her experience and competence is a perfect fit for Bluestep Bank and I know she will be able to contribute a lot to the continued growth of Bluestep Bank. She can make a real impact as we strive towards realizing the vast market potential that we have identified", says Albert Gustafsson, Partner within EQT Private Equity and Investment Advisor to EQT VII's fund manger.

Bluestep Bank is currently in an exciting phase and has delivered on several strategic milestones in the past years including a digitalization of the customer journey, a new funding model, expansion into Finland and development of 60plusbanken in Sweden. Bluestep Bank will now continue with new initiatives to further future proof the business and seize new expansion opportunities.

"I would also like to extend my gratitude to Per-Arne Blomquist on behalf of all of Bluestep Bank. He has been instrumental in driving the development of Bluestep Bank since 2018. Per-Arne's contributions to the company has been substantial and he has played a significant part in securing Bluestep Bank's position as the modern, leading and financially inclusive specialty mortgage bank in the Nordic region", adds Albert Gustafsson.

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