

## SenzaGen strengthens its organization with IR and communications director

Lund, December 5, 2018 - SenzaGen (Nasdaq First North: SENZA) today announced that the company has recruited Tina Dackemark Lawesson as communications director. Dackemark Lawesson joins SenzaGen with a wealth of experience from IR and communications positions in similar life science companies and takes up her position in December 2018.

"SenzaGen is in a very exciting development phase and we need to strengthen our organization within both IR and strategic communication. In her role as communications director, Tina will be tasked with increasing communication towards our prioritized target groups and will thus have a key position in SenzaGen," says Anki Malmberg Hager, CEO of SenzaGen.

Dackemark Lawesson joins SenzaGen from Invisio, a Danish communication equipment company based in Copenhagen, where she was Director of Investor Relations & Corporate Communications. She previously held similar positions at Cellavision, Enzymatica and Precise Biometrics.

"SenzaGen is a very exciting company which, thanks to its technology, has the opportunity to make a real impact in the pharmaceutical and cosmetics industries. I am therefore delighted to have the opportunity of meeting the challenge of taking the company's communications forward," says Dackemark Lawesson.

### For more information, please contact:

Anki Malmberg Hager, CEO, SenzaGen AB  
Email: [anki.malmberg.hager@senzagen.com](mailto:anki.malmberg.hager@senzagen.com)  
Telephone: +46 768 284822

Tina Dackemark Lawesson, SenzaGen AB  
Email: [tina.lawesson@senzagen.com](mailto:tina.lawesson@senzagen.com)  
Telephone: +46 708 202944

### About GARD®

GARD® is a group of tests for assessing chemical skin sensitizers. The tests make use of genetic biomarkers for more than 200 genes which cover the entire immune reaction and are relevant to predicting the risk of hypersensitivity. The tests have over 90 percent reliability. This compares with the current predominant test method, experiments on mice, which has an accuracy of 70-75 percent. SenzaGen's tests are also capable of measuring the potency of a substance's allergenic properties. Consequently, GARD tests provide a much more comprehensive basis for determining whether a substance should be classified as an allergen than current testing methods.

### About SenzaGen

SENZAGEN AB

MEDICON VILLAGE,  
SCHEELEVÄGEN 2  
223 81 LUND, SWEDEN

P: +46 46 2756200  
W: [WWW.SENZAGEN.COM](http://WWW.SENZAGEN.COM)  
E: [INFO@SENZAGEN.COM](mailto:INFO@SENZAGEN.COM)

SenzaGen makes it possible to replace animal experiments with *in vitro* genetic testing to determine the allergenicity of the chemicals we come into contact with in our daily lives, such as for example in cosmetics, pharmaceuticals, food products and dyes. The company's patented tests are the most reliable on the market and provide more information than traditional evaluation methods. We ourselves sell the tests in Sweden and the USA, and we sell through partners in several other countries. Over the next few years the company will expand geographically, make alliances with more distribution partners and launch further unique tests. SenzaGen has its headquarters in Lund in Sweden and a subsidiary in Delaware USA. For more information visit [www.senzagen.com](http://www.senzagen.com)

*The information was submitted for publication, through the contact person set out above on December 5, 2018, at 08.30.*

SenzaGen AB is listed on Nasdaq First North in Stockholm and FNCA is the company's Certified Adviser. For more information, please visit [www.senzagen.com](http://www.senzagen.com)