

St Julians – Malta, April 24, 2018

TVsportguide.com launches to ensure UK sports fans never miss a match

Raketech today announced the launch of [TVsportguide.com](#), a TV listings platform and mobile app that delivers real-time TV listings for the most popular sports in the UK.

The product was created to match the most popular sports fixtures with real-time TV broadcast listings and online streaming services available within the UK. The online guide is supported by content that adds value to the end user with lineups, statistics, tables and fixtures, enhancing the viewing experience from a single platform.

TVsportguide's mission is to be the ultimate guide for TV sports, ensuring fans never miss a match on TV. The customizable platform covers the most popular sports and competitions including; football, rugby, tennis, golf, cricket and formula one motor racing, with dedicated content and exclusive features for the most popular competitions.

Michael Holmberg, Raketech CEO said: "With its impressive viewership figures, we know that people living in the UK love watching sport; particularly given that it is home to some of the most exciting teams, sportspeople and competitions in the world. We saw there was a need for a new product, that matches televised fixture listings, with engaging content and a comprehensive listings schedule from a single integrated media platform."

TVsportguide.com founders, Jens Alén and Alexander Simeonidis added: "After running our sport TV guides across Scandinavia for many successful years, we are now extremely pleased to have the opportunity to expand into the UK market. We hope and believe that TVsportguide.com will be the perfect accessory for sports enthusiasts living in the UK."

TVsportguide.com is the latest product to join Raketech's sports TV listing family that already includes: TVmatchen.nu, TVsporten.dk and TVkampen.com which each serve millions of sports fans across Sweden, Denmark and Norway. Visit the website for more information on where you can watch the latest live sports or download the app from the [Apple Store](#) and [Google Play](#).

For further information, please contact press@raketech.com.

About Raketech Group

[Raketech](#) is one of Europe's leading online affiliate and content marketing companies with a passion for sports and gambling, based in Malta. Raketech was launched in 2010 with a purpose to guide users to the best possible services and deliver excellent results for our partners, with a vision to always be the first choice.

The long list of websites operated by the award-winning affiliate includes leading gaming websites in Sweden, Denmark, Finland and Norway. Successful brands include flagship casino website [Casinoguide.se](#), specialist sports betting portals [BetXpert.com](#) and [Betting.se](#), plus leading sports TV listing platform [TVmatchen.nu](#).