



Finding a cure now...
so our daughters won't have to.

Pat Halpin-Murphy
President and Founder

**MEDIA ADVISORY
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PA BREAST CANCER COALITION ANNOUNCES STATEWIDE REFUNDS FOR RESEARCH CAMPAIGN

Donations to benefit Pennsylvania breast and cervical cancer researchers

EPHRATA, Pa. – This tax season, Pennsylvanians have the opportunity to change lives. The PA Breast Cancer Coalition (PBCC) kicks off its 2013 ***Refunds for Breast Cancer Research*** campaign this February. The ***Refunds for Research*** program allows each taxpayer to donate his or her state income tax refund to cutting-edge research projects in Pennsylvania. Every penny donated goes to grants for Pennsylvania scientists working to find a cure for breast and cervical cancers. By contributing on Line 36 of the PA-40 form, taxpayers will join thousands of individuals who have chosen to make a difference for women and families in PA.

“The need has never been greater. More than 12,000 women will be diagnosed with breast cancer in Pennsylvania this year,” said PBCC President and Founder Pat Halpin-Murphy. “Scientists in Pennsylvania are at the forefront of our fight for a cure, but they desperately need funding from programs like ***Refunds for Research*** to develop those ideas into groundbreaking research. Please consider donating your state income tax refund to the PBCC and bring us closer to a cure.”

In 2013, the PBCC will fund \$50,000 grants to the following researchers:

- **Roger Greenberg, M.D., Ph.D., Associate Professor**
University of Pennsylvania Health System, School of Medicine
- **Hannah Rabinowich, Ph.D., Professor of Pathology & Immunology**
University of Pittsburgh Cancer Institute
- **Ramin Shiekhataar Ph.D., Professor**
The Wistar Institute, Gene Expression and Regulation Program

Over the past 15 years, the PBCC has donated nearly \$3 million to research projects. ***Refunds for Research*** began in 1997 when the state legislature enacted the *Income Tax Check-off for Breast and Cervical Cancer Research*. Since that time, the program has become one of the most popular refund donations options on the PA-40 Tax Form. All money donated to the ***Refunds for Research*** initiative directly funds scientists searching for the cause and cure of breast and cervical cancers.

About the PA Breast Cancer Coalition

The PA Breast Cancer Coalition, celebrating its 20th Anniversary in 2013, represents, supports and serves breast cancer survivors and their families in Pennsylvania through educational programming, legislative advocacy and breast cancer research grants. The PBCC is a statewide non-profit organization dedicated to *finding a cure now...so our daughters won't have to*. For more information, please call 800-377-8828 or visit www.PABreastCancer.org.

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