

Press release July 1st, 2020 4:15 p.m.

Swedencare AB (publ) has completed the American acquisition which was made public on June 24th 2020

Swedencare's US subsidiary, Stratford Care USA Inc., has today gained access to the business which was acquired by Stratford Pharmaceuticals LLC on June 24th 2020. The business has been operating on the US veterinary market since 2011. Stratford has a broad product portfolio and sales are made through a multi-channel strategy to 10,000 veterinary clinics, large purchasing organizations and online players. The purchase price was approximately 17 million USD (approximately 159.3 million SEK).

For more information about the acquired business, please see press release from June 24th 2020 when the acquisition was made public.

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About Swedencare

Swedencare develop, produce, market, and sell premium products on the global and fast-growing market within animal healthcare for cats, dogs and horses. The product groups ProDen PlaqueOff and NutriScience are represented on approximately fifty markets in all parts of the world, including the headquarter in Malmö, seven subsidiaries in the Nordics, United States, France, Spain, Greece, Great Britain and Ireland and through an external distribution network. Swedencare's sales have increased significantly over the last few years with strong margins and results. The board of directors and the management have a wide and extensive experience of international marketing and sales.

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