

Press Release, Friday, 8 October 2021

Jan Bernhardsson proposed as new member of the Board of Directors of AcadeMedia

The Nomination Committee of AcadeMedia will propose that Jan Bernhardsson shall be elected as a new member of the Board of Directors at AcadeMedia's Annual General Meeting on 30 November 2021. Anki Bystedt has announced that she will leave the Board at her own request. The Nomination Committee's complete proposal to the AGM 2021 will be presented in the notice to attend the AGM.

Jan Bernhardsson has solid experience of developing and managing an international service group, including from his time as President and CEO of SF Bio/NCG company and Executive Vice President of AMC Entertainment's business in Europe. Jan Bernhardsson's experience from company acquisitions and from managing a business on a market that is partly governed by political regulations are also considered a great asset for AcadeMedia's operations.

A presentation of Jan Bernhardsson is set out below. As soon as the notice to attend the Annual General Meeting 2021 has been published, a more thorough presentation will be kept available at *Annual General Meeting 2021* at <https://academedia.se/en/investors/>.

Jan Bernhardsson

Jan Bernhardsson was born in 1962 and has completed studies including economics and law at the University of Gothenburg and the University of Borås, and in-company training at the IMD Business School, Duke University and SSE Executive Education.

Previously, Jan Bernhardsson was the Executive Vice President of AMC Europe's European business (2017-2019), COO of ODEON Cinemas Group (2017-2019), Group President and CEO of Nordic Cinema Group (2013-2017), Group President and CEO of SF Bio AB (1998-2013), CFO of AB Svensk Filmindustri (1996-1998), and has been Chairman of the Board of a number of companies. Currently, Jan Bernhardsson is Chairman of the Board of AB Svensk Filmindustri and Chiffer Media AB, and member of the Board of Bonnier Books AB.

For more information, please contact:

Rune Andersson, Chairman of the Nomination Committee

Telephone: +46 40 98 77 10

E-mail: valberedning@academedia.se

Jonas Nordström, Head of legal department

Telephone: +46 72 217 48 35

E-mail: jonas.nordstrom@academedia.se



Hanna Clausén, IR contact
Telephone: +46 70 587 97 67
E-mail: hanna.clausen@academedia.se

About AcadeMedia

AcadeMedia creates opportunities for people to develop. The 18,100 employees at our 680 preschools, compulsory schools, upper secondary schools and adult education centres share a common focus on quality and development. Our 188,000 children and students are provided with a high-quality education, giving them the best conditions to attain both learning objectives and their full potential as individuals. AcadeMedia is Northern Europe's largest education company, with locations/facilities/presence in Sweden, Norway and Germany. Our size gives us the capacity to be a robust, long term partner to the communities we serve. More information about AcadeMedia is available on www.academedia.se.

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