

Press Release, Friday 22 January 2021

AcadeMedia announces a change in its Executive Management Team

Paula Hammerskog is appointed Head of Communications at AcadeMedia. The current Head of Communications Annette Lilliestierna has decided to leave the company. The transition will take place on 1 February 2021.

Paula Hammerskog, currently Head of Safety and Security at AcadeMedia, has extensive experience from various assignments within the company and is a member of AcadeMedia's Executive Management Team since 2012. Between 2012 and 2018 Paula Hammerskog held the position of Head of Communications. Paula Hammerskog will take on the role as Head of Communications on 1 February 2021 and will retain responsibility for safety and security for the time being.

Annette Lilliestierna, Head of Communications since 2018 and before that Head of AcadeMedia Academy, has decided to leave the company. She will leave her position as Head of Communications on the first of February and will at the same time leave AcadeMedia's Executive Management Team. Annette Lilliestierna will continue to support CEO Marcus Strömberg in various assignments until the summer.

- Annette Lilliestierna has contributed enormously to and developed AcadeMedia's strategic communication during her three years. We want to thank Annette Lilliestierna for this and we wish her the best of luck in her future endeavors, says Marcus Strömberg, CEO at AcadeMedia.

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About AcadeMedia

AcadeMedia creates opportunities for people to develop. The 17,600 employees at our 661 preschools, compulsory schools, upper secondary schools and adult education centres share a common focus on quality and development. Our 182,000 children and students are provided with a high quality education, giving them the best conditions to attain both learning objectives and their full potential as individuals. AcadeMedia is Northern Europe's largest education company, with locations/facilities/presence in Sweden, Norway and Germany. Our size gives us the capacity to be a robust, long term partner to the communities we serve. More information about AcadeMedia is available on www.academedia.se.

