

Press Release, Tuesday, July 9, 2019

Invitation to year-end presentation and capital markets seminar

AcadeMedia invites investors and media to a webcast year-end presentation with a subsequent capital markets seminar. The focus of the seminar is the rapidly growing European preschool market and AcadeMedia's strategy and opportunities for profitable growth.

AcadeMedia's year-end report for 2018/19 will be published at 08:00 CET on August 29th. A live webcast presentation of the report will be held the same day at AcadeMedia's offices on Adolf Fredriks Kyrkogata 2 in Stockholm at 09:30 to 10:30 CET. The presentation can also be followed via webcast with possibilities to ask questions.

Directly following the year-end presentation, AcadeMedia will host a capital markets seminar between 10:45 a.m. (CET) and 13:00 p.m. (CET) at AcadeMedia's offices. The focus of the seminar is the fast growing European preschool market and AcadeMedia's potential and strategy for capturing profitable growth. The seminar will also be livestreamed.

Presentations will be held by CEO Marcus Strömberg, CFO Eola Runsten as well as the members of the Executive Management Team who are leading the new international preschool segment.

Participation can be registered already today via email to lena.algotsson@academedia.se. More information and a formal invitation with registration options will be sent out and published on AcadeMedia's website for investors well in advance of the event.

The seminar is limited to capital markets participants and media. The presentation will be held in English. Presentations will be available after the event on AcadeMedia's website <https://corporate.academedia.se/>.

Welcome!

For more information, please contact:

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About AcadeMedia

AcadeMedia creates opportunities for people to develop. The 17,500 employees at our 660 preschools, compulsory schools, upper secondary schools and adult education centres share a common focus on quality and development. Our 179,900 children and students are provided with a high quality education, giving them the best conditions to attain both learning objectives and their full potential as individuals. AcadeMedia is Northern Europe's largest education company, with locations/facilities/presence in Sweden, Norway and Germany. Our size gives us the capacity to be a robust, long term partner to the communities we serve. More information about AcadeMedia is available on <https://corporate.academedia.se/>.

