

THE MARKETING GROUP PLC TO HOST CONFERENCE CALL TO PROVIDE FOURTH QUARTER 2017 BUSINESS UPDATE

London – On 26 March 2018, at 08:00 am CEST, THE MARKETING GROUP PLC (“TMG” or “the Group”) will publish its report for the full year 2017. All interested parties are invited to participate in a telephone conference, which will include a presentation, on the same day at 10:00 CEST. The event will be hosted by TMG’s CEO Adam Graham, and the presentation will be held in English. Slides used in the presentation will be made available on the Group’s website after the call.

To participate in the telephone conference, please call:

SE: [+46 856 64 26 65](tel:+46856642665) UK: [+44 \(0\)2030 089 804](tel:+44(0)2030089804) US: [+1 855 831 59 45](tel:+18558315945) A link to the audio cast can be found on the Group’s website under Financial Results or here:

<https://tv.streamfabriken.com/the-marketing-group-q4-2017>

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The Marketing Group plc (“TMG”) in brief

TMG is building a global full-service marketing network, powered by technology, that provides a fresh alternative for global brands that want to see more bang for their buck. With offices in America, Europe, Asia and Australasia, TMG’s collaborative network of agencies provide a holistic service to deliver highly effective results.

The Marketing Group is listed on Nasdaq First North, Stockholm. www.tmg-plc.com.

Mangold Fondkommission AB, +46 8-5030 15 50, is the company’s Certified Adviser and liquidity provider.