

The Marketing Group's Network Agency Imagine Group Entertainment Partners with Sony to Produce a Slate of Original Unscripted Series: The Apartment, The Challenger and Fit for Fashion

**Singapore and Stockholm, 8 March, 2017** – THE MARKETING GROUP PLC ("the Group"), a full service, global marketing network, is pleased to announce that its Singapore-based TV production agency, Imagine Group Entertainment, is partnering with Sony Pictures Television (SPT) Networks, Asia to deliver a pipeline of original series for AXN and Sony Channel. For further details on the partnership, please visit this link: <http://bit.ly/2mEOClv>

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#### **The Marketing Group in brief**

The Marketing Group plc is a global marketing and advertising agglomeration comprising a portfolio of successful and independent digital marketing subsidiary businesses brought together under a central, publicly-listed operating platform. Each company within the Group provides specialist marketing or advertising services and together form a global network of companies offering clients a full suite of services. The central operating platform supports its subsidiary companies with management and coordinating activities as well as a common publicly-listed investment vehicle. The Marketing Group is listed on Nasdaq First North Stockholm. [www.marketinggroupplc.com](http://www.marketinggroupplc.com).