



Flowscape receives new US orders when offices are opening up

Flowscape continues growth in the US market and is now expanding with new installations in three cities as well as expanding two existing installations. In many states, offices are now starting to open up and leads to increased activities on the smart office market. The combined order value is USD 45,300 the first year and thereafter USD 18,300 annually recurring.

Several American companies are now planning the return of their employees to the offices. The Flowscape smart office solution is considered as an essential piece of the puzzle to make the new flexible everyday life work. Flowscape receives three new orders from an existing customer to install their market leading smart office solutions at the customer offices in Arlington, Atlanta and San José. The customer will also expand two existing installations at their San Francisco and Chicago offices.

“Seeing a continued increase in interest from our existing customers is as important as new business when it comes to our market establishment in the United States. When existing customer decides to grow their Flowscape installations it is a good indication that they see a great value of our products and that the latest investments in the product have gained results.” Says Magnus Arildsson, Country Manager USA.

The installations are expected to be finalised by the beginning of September and then the recurring annual income will start. Flowscape believes in a continued expansion with this customer during the autumn.

“In the US market, the strategy to reduce the pandemic restrictions differs significantly depending on which state you are looking at. Some states have already opened up offices while others continue to keep them closed. We see a continued high interest mainly for desk booking solutions and statistics and we believe in a growing market during the autumn and winter.” Says Magnus Arildsson, Country Manager USA.

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About Flowscape Technology AB

Flowscape is a Prop-Tech company with a world-leading solution for social distancing in the office, optimization of office space and a more efficient workday. The solution uses the latest IoT sensors and indoor positioning technology to create a state of the art SaaS solution for smart offices. The main function, Flowmap, gives companies an overview of the office and enables them to quickly find rooms, desks, office equipment and colleagues as well as analysis of the use of the spaces. Flowscape also has a communication tool for efficient geo fence specific communication to people in a building or people within an area in the event of a crisis. Flowscape has offices in Stockholm (headquarters), Sofia, San Francisco and London.

For more information, please visit www.flowscapeolutions.com