



Nobina appoints Annika Molander as Communications Director

Nobina has appointed Annika Molander as Communications Director and a member of Nobina's group management.

Annika Molander will take up her position on 4 April and will report to Nobina's CEO Ragnar Norbäck. The position of Communications Director is a newly established one, representing a step in the Company's ongoing work aimed at strengthening communication with various target groups.

"I'm pleased that we've succeeded in attracting Annika Molander to the Nobina Group. She brings with her experience from many different industries and her wealth of experience makes her amply qualified to strengthen and develop our communication. As the leading public transport company in the Nordic region, Nobina has an important role to play in explaining the role of public transport, and there is a need for enhanced communication of our contribution to a more mobile society. We will also be integrating our communication within the entire Group. In this context, Annika Molander's knowledge in presiding over successful communication work will be of great importance," says Nobina's CEO again Ragnar Norbäck.

Annika Molander is currently Communications Director at Spendrups. Her previous positions include work as a PR consultant at Prime, Vice President Communications for the Nordic exchange within OMX (currently Nasdaq), and she has also held positions within communications at Ericsson.

"Nobina is a values-driven company which, in its position as market leader, has contributed to advancing the status of the industry. Public transport plays an important role in societal development, and thus it feels exciting to be able to come on board and contribute to making a difference," says Annika Molander.

For more information, please contact:

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About Nobina

Nobina is the largest and most experienced public bus transport service provider in the Nordic region. The Company's expertise in prospecting, tendering and active management of public bus transport contracts in combination with long-term delivery quality makes Nobina an industry leader in terms of profitability, development and initiatives that promote a healthier industry. Every day, Nobina ensures that more than one million people arrive at work, school or other activities by delivering contracted public bus transport services in Sweden, Norway, Finland and Denmark. In addition, Nobina offers express bus services under the Swebus brand in the Swedish market. The Company has approximately 7,600 full-time equivalent employees and is headquartered in Stockholm. For more information, visit: www.nobina.com.