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Nobina continues to expand in the Helsinki region – wins new contract for city traffic

Nobina has been awarded a new and expanded traffic contract by HSL, covering city bus services in the Helsinki metropolitan area. The assignment is divided into four contracts and includes a total of 69 scheduled buses, the majority of which consist of modern, fully electric vehicles.

The new agreements mean that Nobina continues to strengthen its presence in the growing Helsinki region and contributes to the development of future sustainable public transport in close cooperation with HSL. Traffic for three of the contracts will commence in August 2027, with a contract period of seven years and the option for a three-year extension. The fourth contract, comprising of six vehicles, has a contract period of two years with the option of a further two-year extension.

This new traffic represents continued progress in HSL's efforts to promote climate-smart and attractive mobility. The electric buses will contribute to a quieter urban environment, reduced emissions, and an improved travel experience for passengers.

"We are very proud of the trust placed in us by HSL. Together, we continue to develop a sustainable, reliable, and modern public transport system for the Helsinki metropolitan area. Our joint efforts aim to strengthen the region's attractiveness and the role of public transport in the green transition," says Topi Simola, Managing Director, Nobina Finland.

The award decision may be appealed until 7 April 2026

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About Nobina

This is Nobina. We are the Nordic region's largest public transport operator, with 15,000 employees across four countries. Every day, all year round, one million people choose to travel more sustainably with us. From north to south, in urban and in rural areas. To the next bus stop, or all the way home. Together with our passengers and clients, we are big enough to make a real difference. From a welcoming greeting and a comfortable bus journey, to new smart technology that contributes to more fossil-free travel. A unique opportunity to bring about change.

The Group operates in Sweden, Norway, Denmark and Finland and reported sales of approximately SEK 14 billion in 2024/2025. In the Swedish market, Nobina also operates special needs transportation under the Samtrans, Göteborgs Buss, and Telepass brands, respectively.

Together, we keep society moving every day.

More information is available on: www.nobina.com