



Press release 23 January 2026

Nobina awarded extended contract in the Oulu Region

Nobina has been awarded an extended contract by Oulu Regional Transport, through a new agreement for city and regional bus services in Oulu. Operations are scheduled to commence in June 2027 and represent a further step towards fossil-free public transport, with all 24 buses in the contract being fully electric.

The new agreement runs for eight years, with an option for a further two years, and means that Nobina will continue to expand its operations in Oulu with additional electric and zero-emission vehicles.

“We are very pleased that Oulu Regional Transport and Nobina have chosen to continue developing public transport in Oulu together, with a strong focus on sustainability and the passenger experience. We are proud of the continued trust and look forward to our ongoing collaboration,” says Topi Simola, CEO of Nobina Finland.

In total, the assignment comprises 24 in service buses that will operate both regional and city services.

The award decision may be appealed until 5 February 2026.

For further information, please contact:

David Erixon, Head of Media Relations
david.erixon@nobina.se +46 72 967 02 84

About Nobina

This is Nobina. We are the Nordic region's largest public transport operator, with 15,000 employees across four countries. Every day, all year round, one million people choose to travel more sustainably with us. From north to south, in urban and in rural areas. To the next bus stop, or all the way home. Together with our passengers and clients, we are big enough to make a real difference. From a welcoming greeting and a comfortable bus journey, to new smart technology that contributes to more fossil-free travel. A unique opportunity to bring about change.

The Group operates in Sweden, Norway, Denmark and Finland and reported sales of approximately SEK 14 billion in 2024/2025. In the Swedish market, Nobina also operates special needs transportation under the Samtrans, Göteborgs Buss, and Telepass brands, respectively.

Together, we keep society moving every day.

More information is available on: www.nobina.com