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Nobina Care enters Finland – acquires TransEdu

Nobina Care, a part of the Nobina Group, has acquired TransEdu OY, a leading provider of care and special transport services in the Helsinki region. With this acquisition, Nobina Care formally enters the Finnish market for care and service transport, laying the foundation for continued growth and future collaboration with Nobina's wider operations in the region.

The acquisition is aligned with Nobina's strategic ambition to expand and develop care and service transport across the Nordic countries. TransEdu is currently the largest dedicated provider of care and service transport in Finland, employing close to 100 people and operating a fleet of 100 vehicles. The company offers a broad range of services including school and special transport, as well as driver training in the Helsinki area.

"Through Nobina Care and our subsidiaries, we have become the largest provider of care and service transport in Sweden. With the acquisition of TransEdu, we are now taking the first step in extending that growth journey into Finland. This creates new opportunities for expansion, and with our combined expertise, we aim to further develop service quality, operations, and the broader Finnish market", says Henrik Dagnäs, CEO of the Nobina Group.

"We are excited to join forces with the founders, management, and all employees at TransEdu to further strengthen the business. Together, with shared resources, know-how, and scale, we will drive the development of care, school, and service transport in Finland – while also accelerating the rollout of on-demand mobility solutions for both passengers and public transport authorities", says Thomas Nohre, Managing Director of Nobina Care.

"It feels reassuring to become part of a large and long-term player like Nobina. We see strong potential to develop the business and collaborate with other companies in the group, leveraging joint resources to support continued growth", says Jarno Westerholm, Managing Director and owner of TransEdu OY.

TransEdu OY was founded in 2008 and currently has approximately 100 employees and 100 vehicles. In 2024, the company generated net sales of around SEK 90 million, with solid profitability.

For further information, please contact:

David Erixon, Head of Media Relations
david.erixon@nobina.se +46 72 967 02 84

About Nobina

This is Nobina. We are the Nordic region's largest public transport operator, with 13,000 employees across four countries. Every day, all year round, one million people choose to travel more sustainably with us. From north to south, in urban and in rural areas. To the next bus stop, or all the way home. Together with our passengers and clients, we are big enough to make a real difference. From a welcoming greeting and a comfortable bus journey, to new smart technology that contributes to more fossil-free travel. A unique opportunity to bring about change.

The Group operates in Sweden, Norway, Denmark and Finland and reported sales of over SEK 13 billion in 2023/2024. In the Swedish market, Nobina also operates special needs transportation under the Samtrans, Göteborgs Buss, and Telepass brands, respectively.

Together, we keep society moving every day.

More information is available on: www.nobina.com