

International award for innovative hygiene solution SmartProtec®

Viessmann Refrigeration Systems receives the coveted title 'Highly Commended' at the Gulfood Awards 2015 in Dubai.

The new antimicrobial powder coating SmartProtec®, which sets new standards in cold room hygiene, received the title 'Highly Commended' in the 'Best Food Service Innovation' category of the Gulfood Awards 2015. The awards recognise outstanding and pioneering achievements with significant commercial benefits to the food and beverage industries.

Gulfood in Dubai is the leading trade fair for the food industry, hotels and hospitality sector in the Near and Middle East. The awards are presented at the event, and cover six categories.

The 'Highly Commended' SmartProtec® powder coating is a standard element of the hygiene package offered by Viessmann TECTO Standard and TECTO Special cold and deep-freezing rooms. The coating prevents the formation of biofilms by altering the properties of the internal and external surfaces of the wall, floor and ceiling elements of the cold rooms. Bacteria and fungi habitats are destroyed and therefore cannot survive. SmartProtec® performed outstandingly in the product tests and combated 20 per cent more microbial strains (including black mould) than its predecessor SilverProtec®, which already had excellent antibacterial properties.

In addition, Viessmann has received recommendation from the German Federal Association of Food Inspectors for SmartProtec®.

Images

	<p>The Viessmann Middle East team proudly displays the award on their exhibition stand at Gulfood 2015.</p> <p>From left to right: Zer Boy Rito, sales manager for cold rooms; Tuba Akyol, export representative; Alexander Hoier, head of export.</p> <p>Photo: Viessmann Refrigeration Systems</p>
	<p>Viessmann Refrigeration Systems is now entitled to use the association's logo on its cold room products and printed media.</p>
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About Viessmann

Viessmann is one of Europe's leading manufacturers of innovative refrigeration solutions, including remote and plug-in refrigeration cabinets, lamella products, power packs, cold rooms, refrigeration cells and units as well as accessories and services for pre- and post-installation. It has production plants in Germany and Finland. Local sales organisations offer customers expert consultation and a comprehensive range of refrigeration technology products and services.

The Viessmann Group is one of the leading international manufacturers of heating, cooling and climate control technology. Founded in 1917, the family business maintains a staff of approximately 11,400 employees and generates 2.1 billion Euro in annual group turnover. The Group has 27 production divisions in 11 countries and subsidiaries and representations in 74 countries and 120 sales offices around the world.

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Press Enquiries

Beth Osborne, Propel Technology, Unit 4, Manor Farm Offices, Northend Road, Fenny Compton, Warwickshire, CV47 2YY. +44 (0)1295 770645. Beth@propel-technology.com