

New cold rooms, new coatings and a full product range for Chillventa 2014

Viessmann will exhibit industry-leading technologies, new products from its TECTO cold room ranges and its full range of cold storage products and plug-in cabinets at Chillventa 2014 (Nuremberg, Germany; 14-16 October; Hall 1/1-234).

In September, Viessmann became the first cold room manufacturer to offer antimicrobial powder coatings on its cold rooms, the first example of which will be on display at the show. SmartProtec® takes cold room hygiene to a new level, combatting 20 per cent more microbial strains than the company's previous coating. It covers all exterior and interior wall, floor and ceiling surfaces of Viessmann's TECTO Standard and TECTO Special cold rooms.

Chillventa also marks the first public display of Viessmann's new TECTO Compact cold room range. TECTO Compact offers affordability and shorter lead times, allowing smaller private gastronomy, restaurant, hotel and caterer customers to acquire hygienic and energy efficient cold storage up to 3.6 m x 6 m. This cold room range requires no timely planning and specification progress, which in turn, reduces the cost of production, without compromising the quality.

Reflecting its position as a provider of total refrigeration solutions, the Viessmann stand will also contain a new Visio high capacity, low floor space plug-in multideck as well as the popular Aida display cabinet,

suitable for both hot and cold food.

Viessmann Refrigeration is also launching EWAP – a new fan evaporator for CO2 coolant – at Chillventa. Meeting the future requirements of HFC regulations, EWAP evaporators will be used in conjunction with Viessmann's cold rooms and are a part of the company's full cold storage solutions. The EWAP evaporator is faster to install and service than existing evaporators on the market.

"The Chillventa show is not only the perfect opportunity to exhibit our latest product developments – the SmartProtec[®] antimicrobial powder coating, the TECTO Compact cold room range and the EWAP fan evaporator for CO2 coolant – but to show the refrigeration industry and our global customers the full range of products Viessmann now has on offer for its growing refrigeration division," says Jim Whelan, director of international business.

The Viessmann Group stated its intention to become a full-service provider of cooling technology following the acquisition of Viessmann Kältetechnik GmbH (cold rooms for trade and industry) and the Norpe Group (refrigeration cabinets for food retailers) in 2012 and 2013, respectively.

Images





Jim Whelan, director of international business at Viessmann Refrigeration, says: "Viessmann is already delivering its pledge to lower life cycle costs, help create unique retail concepts and provide superior shopping experiences and I hope visitors to our stand will see the evidence of that."



The new TECTOCompact allows Viessmann to offer a competitively priced product for a wider market of private buyers and low budget projects. The product is perfect for those who need a cold room quickly and are keen to benefit from Viessmann's increased energy efficiency and great customer service levels.



Viessmann's SmartProtec[®] antimicrobial coating is now available as standard on Viessmann's TECTO Standard and TECTO Special cold room ranges.

	<p>Visio sets a new standard for a superior shopping experience. Large see-through glass surfaces, doors on both sides and a high-class LED lighting make it a real sales booster.</p>
	<p>Viessmann's new EWAP fan evaporator for CO2 coolant is faster to install and service than existing evaporators on the market.</p>

About Viessmann

Viessmann is one of Europe's leading manufacturers of innovative refrigeration solutions, including remote and plug-in refrigeration cabinets, lamella products, power packs, cold rooms, refrigeration cells and units as well as accessories and services for pre- and post-installation. It has production plants in Germany and Finland. Local sales organisations offer customers expert consultation and a comprehensive range of refrigeration technology products and services.

The Viessmann Group is one of the leading international manufacturers of heating, cooling and climate control technology. Founded in 1917, the family business maintains a staff of approximately 11,400 employees and generates 2.1 billion Euro in annual group turnover. The Group has 27 production divisions in 11 countries and subsidiaries and representations in 74 countries and 120 sales offices around the world.

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