

Viessmann Refrigeration Systems appoints Jim Whelan to develop international business and to head up UK operation

The Viessmann Group, one of the leading international manufacturers of heating, cooling and climate control technology, has appointed Jim Whelan as Director of International Business of its Refrigeration Systems division. Whelan has responsibility for the UK, Denmark, Russia, Poland, the Baltics, Central East Europe and the Middle East and will be based in the UK.

With over 15 years in general management, Whelan has experience working in US, German, Swedish and Irish multinational businesses across a wide range of manufacturing, distribution and service industries, including the HVAC industry. Most recently, Whelan worked for Carrier Commercial Refrigeration where he was responsible for multiple businesses across EMEA for over 10 years.

With the acquisition of the Finnish Norpe Group in 2013, Viessmann has taken a significant step towards becoming a full-service provider for cooling technology, offering the food sector energy efficiency, superior hygiene, low life cycle costs and innovative retail experiences – through a single interface. Viessmann's enlarged product range includes refrigeration cabinets, lamellas and power packs for the food retail industry, as well as various cold storage solutions.

This provides the food manufacturing, retail and food service industries with a significant source of cooling products for both front and back of house operations, and a single point of contact for sales, product specification and aftersales support.

This month, Viessmann's Refrigeration Systems division in the UK moves from Birmingham to Telford to join Viessmann's main UK head office.

Jim Whelan says, "The Viessmann brand has long been synonymous with quality. Our relaunched Refrigeration Systems division sits comfortably alongside the already well-established Heating Systems and Industrial Systems divisions and provides a platform for an improved customer offer and service, overall market growth and greater efficiency."

"I'm proud to be working for a company that is world renowned for its innovative approach and be a part of the development strategy at such an exciting time."

Images



Jim Whelan says, "The Viessmann brand has long been synonymous with quality and this newly developed Refrigeration Systems division sits comfortably alongside the already well-established Heating Systems and Industrial Systems divisions and provides a platform for end to end heating and cooling solutions to our targeted customer base."



Headquartered from Telford, VRS now has a dedicated sales force which is focused on delivering a comprehensive range of refrigerated merchandising display cases and cold rooms

About the Viessmann Group

The Viessmann Group is one of the leading international manufacturers of heating, cooling and climate control technology. Founded in 1917, the family business maintains a staff of approximately 11,400 employees and generates 2.1 billion Euro in annual group turnover. With 27 production divisions in 11 countries, subsidiaries and representations in 74 countries and 120 sales offices around the world, Viessmann is an internationally orientated company

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