



## HARMAN Receives Global Product Leadership Award for In-Car Audio from Frost & Sullivan

Harman International Industries, Incorporated, the leading global audio and infotainment group, announced today the Company has been honored with the 2014 Global Product Leadership of the Year Award for High-End Car Audio by leading industry analysts from [Frost & Sullivan](#). The recognition follows a similar Frost & Sullivan Global Industry Leadership Award for In-Vehicle Infotainment presented to HARMAN in 2013.

The latest award was based on a 10-step process through which Frost & Sullivan evaluated multiple automotive audio suppliers across a range of detailed criteria spanning performance, value and best practices. The analysts cited HARMAN's leadership in five key performance criteria, including product features and functionality, innovative elements, product acceptance, customer value enhancements, and product quality.

Frost & Sullivan analysts further noted HARMAN's more than 60 years of experience and success in the automotive space, broad end-user acceptance of its respected brands, and a number of specific HARMAN advancements in speaker and amplifier design. Among the innovations cited were HARMAN's Ceramic Metal Matrix Diaphragm (CMMD™) speaker technology, Dual Voice Coil subwoofers, [QuantumLogic™](#) surround technology, and energy-efficient [GreenEdge™](#) audio, which delivers premium performance with more than twice the power efficiency of traditional systems. Frost & Sullivan also noted a number of specific HARMAN customer value enhancements that have helped the Company build successful partnerships with such leading automotive brands as BMW, Chrysler, Ferrari, Lexus, Mercedes-Benz, Opel, Porsche, and Toyota.

"We are very grateful to Frost & Sullivan for their recognition of our passion in delivering premium automotive audio," said Dinesh C. Paliwal, HARMAN chairman, president and CEO. "HARMAN is privileged to serve the world's premier automakers and their customers, and we respect the trust each puts in our expertise. Building upon these valued partnerships, we will continue to lift the in-car audio and infotainment experience to new levels."

"Frost & Sullivan's independent analysis of the automotive market clearly shows that with its feature-rich, in-car audio offerings, Harman International stands above the competition, said Anuradha Ghosh, Frost & Sullivan industry research analyst. "Represented by brands like JBL®, Harman Kardon®, Infinity®, Mark Levinson®, Lexicon®, and Revel®, which are well known in the market for innovation excellence and rich technical competencies, HARMAN has successfully reached out to millions of end users that value a pleasing sonic experience in their in-car environments."

Frost & Sullivan Best Practices Awards identify exemplary achievements within a multitude of industries and functional disciplines. The analysis conducted identifies companies, products, processes, and executives that have achieved world-class performances. This research is an invaluable source to companies for new ideas to improve strategies and processes, which ultimately drive corporate growth.

### ABOUT HARMAN

HARMAN ([www.harman.com](http://www.harman.com)) designs, manufactures, and markets a wide range of infotainment and audio solutions for the automotive, consumer, and professional markets. It is a recognized world leader across its customer segments with premium brands, including AKG®, Harman Kardon®, Infinity®, JBL®, Lexicon®, and Mark Levinson®, and leading-edge connectivity, safety and audio technologies. The Company is admired by audiophiles across multiple generations and supports leading professional entertainers and the venues where they perform. HARMAN has a workforce of 15,200 people across the Americas, Europe, and Asia and reported sales of \$5.1 billion for the last twelve months ended March 31, 2014. The Company's shares are traded on the New York Stock Exchange under the symbol NYSE:HAR.

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