



## Press Release

### Record 22 Formula Student teams take advantage of Zircotec technical partnership scheme

*Zircotec encourages Formula Student teams to apply now for the last few remaining places*

**Abingdon, UK.** A record 22 Formula Student teams from around the world have taken advantage of a technical partnership scheme with coatings specialist Zircotec, providing access to professional motorsport thermal management technology for use in their 2014 Formula Student cars. In return for technical data acquired from the race cars designed, built and raced by the universities, Zircotec provides free technical support and product in the form of ZircoFlex® heat shield and its ThermoHold® based ceramic coatings. The 2014 Formula Student event will be held at Silverstone July 25-27 and the Oxfordshire firm is advising any further teams that want to become technical partners to contact Zircotec before the end of May.

“Formula Student is a remarkable concept, offering a unique insight into the real engineering and development of a real race car,” says managing director Terry Graham. “The quality and innovation of engineering design shown by the students is often outstanding. We want to provide access to the technologies they will encounter when they graduate. This year Zircotec is supporting universities from around the globe including Sweden, Spain, India and Germany and we encourage students to sign up for the last remaining places available for our technical partnerships.”

Zircotec has supported a growing number of teams since 2006 and Graham has enjoyed subsequently meeting many of the engineers through the firm’s work in F1 and other branches of professional motorsport. “The heat and packaging problems encountered while working on these projects are real world issues and Zircotec can support them to discover, test and validate a robust solution, a process relevant to a range of engineering areas.”


#### **About Formula Student**

Formula Student (FS) is Europe's most established educational motorsport competition, run by the Institution of Mechanical Engineers. Backed by industry and high profile engineers such as our Patron Ross Brawn OBE, the competition aims to inspire and develop enterprising and innovative young engineers. Universities from across the globe are challenged to design and build a single-seat racing car in order to compete in static and dynamic events, which demonstrate their understanding and test the performance of the vehicle

### **About Zircotec**

Zircotec [www.zircotec.com](http://www.zircotec.com) offers a wide range of plasma sprayed ceramic and metallic coatings that protect components against the effects of heat, wear, abrasion and corrosion. Lightweight and easily packaged, Zircotec's technologies can be applied to a broad range of different materials including metals and composites. Proven in F1 and the nuclear industry, the technology is now trusted by car manufacturers, industrial users, car enthusiasts and an increasing range of other applications to effectively manage heat and wear, enhancing performance and reliability. ZircoFlex® offers for the first time, a truly flexible ceramic heat shield material.

### **Pictures**

	<p>A record 22 Formula Student teams from around the world have taken advantage of a technical partnership scheme with coatings specialist Zircotec.</p>
---	--

### **Press Enquiries**

### **Zircotec**

Nick Bailey, Propel Technology, Manor Farm, Fenny Compton, CV47 2YY +44 (0) 7813 956664

[nick@propel-technology.com](mailto:nick@propel-technology.com)

**Sales Enquiries**

**Zircotec**

Peter Whyman, Zircotec, 22 Nuffield Way, Abingdon, Oxon, OX14 1RL

+44 1235 54 60 50

[peter.whyman@zircotec.com](mailto:peter.whyman@zircotec.com)