



## News Release

### **No job too small for Zircotec. Half scale car gets full scale coating for NEC Classic Motorshow**

*The smallest car to be protected by Zircotec will be on display at NEC Classic Motor Show 16<sup>th</sup>-18<sup>th</sup> November, Stand 9T76*

**OXFORD** – Demonstrating that managing heat is child’s play for its range of coatings, a half scale Lotus Seven will be on Zircotec’s stand at the NEC Classic Motor Show (November 16<sup>th</sup>-18<sup>th</sup>). The 160cc, 25mph, Sonic Seven’s exhaust is just 35cm long and is coated with ThermoHold®, a ceramic based coating that is normally used on classic road and race cars as an effective way of managing heat.

“It’s not often we do things in half measures,” says Zircotec’s managing director Terry Graham “This time though it was appropriate. The owner’s son has burnt his leg on the exhaust of a real Caterham and was keen for there not to be a repeat with the half scale one. Our coating can reduce surface temperatures by over 30 per cent when the engine is running and allows temperatures to fall quickly when the engine is turned off, reducing the risk of burns occurring.”

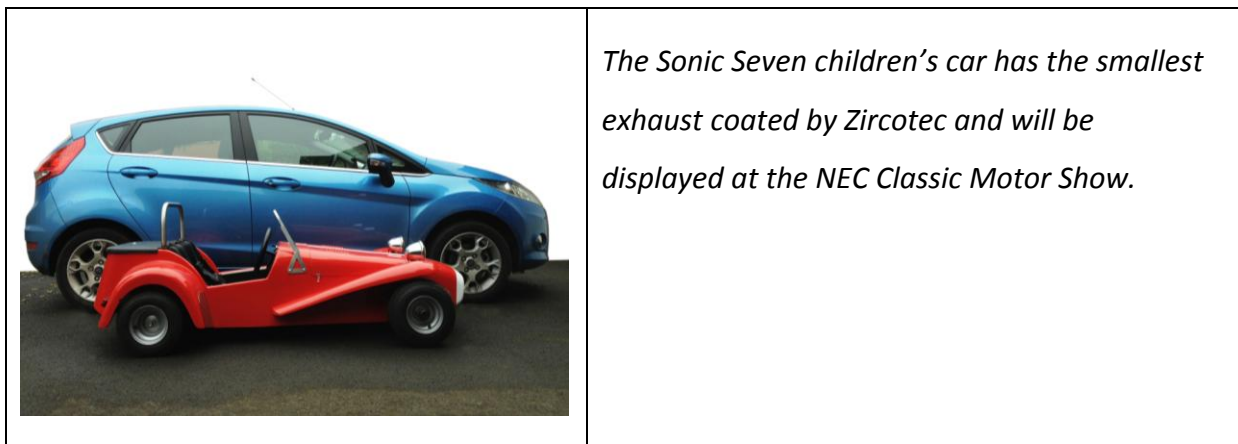
Alongside the Sonic Seven, Zircotec will be displaying its full range of coatings and heatshield products for the classic market. In contrast to the car, it will for the first time, showing full sized samples of its entire Performance Colours™ range including all of the coatings usually seen on classic car exhaust manifolds.

#### **About Zircotec**

Zircotec [www.zircotec.com](http://www.zircotec.com) offers a wide range of plasma sprayed ceramic and metallic coatings that protect components against the effects of heat, wear, abrasion and corrosion.

Lightweight and easily packaged, Zircotec's technologies can be applied to a broad range of different materials including metals and composites. Proven in F1 and the nuclear industry, the technology is now trusted by car manufacturers, industrial users, car enthusiasts and an increasing range of other applications to effectively manage heat and wear, enhancing performance and reliability. ZircoFlex® offers for the first time, a truly flexible ceramic coating whilst the newest development is Liquid Black™, a gloss, enamel-like heat resistant finish.

## **Pictures**



## **Press Enquiries**

### **Zircotec**

Nick Bailey, Propel Technology, Bloxham Mill, Barford Road, Bloxham, Banbury, Oxfordshire, UK, OX15 4FF. +44 (0)1295 724130 / +44 (0) 7813 956664

[nick@propel-technology.com](mailto:nick@propel-technology.com)

## **Sales Enquiries**

### **Zircotec**

Peter Whyman, Zircotec, 22 Nuffield Way, Abingdon, Oxon, OX14 1RL

+44 1235 54 60 50

[peter.whyman@zircotec.com](mailto:peter.whyman@zircotec.com)