Qt selected for In-Vehicle Infotainment (IVI) Systems by leading automotive OEMs

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As Auto industry places more and more weight on software as a brand differentiator, Qt technology is selected to impress even the most demanding consumers.

The Qt Company today announced that its development framework is the foundation for Daimler AG's new user interface (UI) of the in-vehicle infotainment (IVI) systems for A-Class passenger cars with Mercedes-Benz user interface (MBUX). Qt technology as part of the MBUX is taking the digital in-car experience to a next level.

There is an increasing number of displays built inside cars, which play an integral part in building the user experience of the whole vehicle. Today's drivers and other users have heightened expectations for everything from vehicle engine performance to digital user experience. Digital experiences are a combination of in-car information, mobile and cloud base services. These state-of-the-art IVI systems are the main contribution by car manufacturers in building their branded experience.

Manufacturers are turning to more specialized coding frameworks to build highly customized user interfaces (UIs) for the IVI systems of the millions of units they sell globally per year. In addition, scalable software platform allows them to keep the software secure and up to date. Qt's cross-platform framework enables rapid development of these UIs, accelerating manufacturers' time-to-market for their next generation of automobiles.

"Great user experience requires great user interface. We are very happy to see that many leading OEMs and Tier1s have selected Qt technology for their IVIs – scaling from simple low end solutions to flagships with all possible innovation. With the recent developments in our technology, such as functional safety and 3D, the full digital cockpit can be created by single technology," said **Juhapekka Niemi**, Executive Vice President of The Qt Company. "By providing a development framework combined with professional service support, we're able to help car manufacturers streamline and simplify the development of their new systems. We look forward to continued innovation with leading car manufacturers in developing responsive, feature-rich UIs that meet and exceed the highest standards of quality that customers have come to expect."

Qt's integrated development framework future-proofs OEMs UI development together with tier-one suppliers and software subcontractors with one framework to drive all screens in the automobiles with a unified toolchain.

Media Contacts
10Fold for The Qt Company: Webbo Chen, 415-800-5367 qt@10fold.com
The Qt Company: Virpi Raski, Head of Communications, +358 45 106 5363 Virpi.Raski@qt.io

About The Qt Company
Qt Group (Nasdaq Helsinki: QTCOM) is a global software company with a strong presence in more than 70 industries and is the leading independent technology behind millions of devices and applications. Qt is used by major global companies and developers worldwide, and the technology enables its customers to deliver exceptional user experiences and advance their digital transformation initiatives. The company's net sales in year 2017 totaled 36,3 MEUR and it employs some 300 people. To learn more, visit http://qt.io.