

Advantech and Beabloo strengthen their strategic partnership by certification of the new DS-081

This certification, completed in January 2018, constitutes a step further for the ongoing collaboration between both companies. So far this year, Beabloo and Advantech have participated in a series of events together.

This is the next generation of DS-080, which was also certified by Beabloo. Measuring at 19 mm thick, [DS-081](#) is the world's slimmest digital signage player powered by 6th Generation Intel® Core™ i3/i5 processors. This thin and powerful digital signage player is equipped with 2x HDMI display outputs capable of achieving up to 4096 x 2304 UHD resolution, delivering a premium visual experience when graphics performance really matters. Windows® Embedded OS and Linux are supported, and Advantech WebAccess/IMM Web-based content management software is also available for free. It was designed to be as small as possible for optimized performance.

[DS-081](#) has already been integrated into different Beabloo demos. For instance, it was used in a series of demos in the Beabloo booth at Integrated Systems Europe, February 6–9 at the RAI Amsterdam in the Netherlands. These demos included the interactive solution Lift & Learn, RFID technology, barcodes, mirrors, transparent displays, touchscreens and Dynamic Signs.

At Embedded World, February 27–March 1 in Nuremberg, Germany, [DS-081](#) was used in a Beabloo interactive coffee menu demo, which combined barcode and digital signage technologies.

Finally, during the Advantech Europe EloT Channel Conference, March 15–16 in Munich, Germany, Beabloo showcased a digital signage demo which also integrated the Advantech player [DS-081](#). At that conference, Beabloo CEO Jaume Portell, highlighted this player certification in his keynote address about “Active Customer Intelligence”.

The first quarter of 2018 proved to be a successful period for the partnership between Advantech and Beabloo. This product certification is a milestone in a collaboration that will continue to be fruitful in the coming months.

About Advantech:

Advantech is a leader in providing trusted innovative embedded and automation products and solutions. They offer comprehensive system integration, hardware, software, customer-centric design services, and global logistics support. Advantech has always been an innovator in the development and manufacturing of high-quality, high-performance computing platforms.

About Beabloo:

Beabloo is a tech company specialized in “Active Customer Intelligence” that develops innovative omnichannel solutions for digital signage and analytics. Beabloo products and services transform the customer experience and improve the impact of in-store marketing campaigns.