



Advantech puts the customer first with exceptional in-house support, London showroom and demo lab

October 16, London - Advantech, an innovative developer and manufacturer of high-quality, high-performance computing platforms, now offers a vast array of in-house support in the UK, as well as a revamped showroom and demo lab.

Advantech's in-house UK support services includes key account managers to answer queries on-demand; customer service personnel; warehouse facilities; and engineers offering design support and proven preventative, diagnostic, remedial and repair services.

Dave Webbing, Sales Director of Advantech UK, commented:

"At Advantech, we take the stress out of project delivery and implementation, ensuring our dedicated UK support team is always on hand to help."

Advantech also has a UK showroom, displaying a wide range of IoT demos and proof-of-concepts, Computer on Modules (COM) industrial motherboards, fanless embedded box PCs, Embedded Single Board Computers (ESBC) and industrial display solutions.

Webbing continued:

"It's really useful for customers to view Advantech products in the showroom so they can study the configuration and ask any questions before installation."

Advantech's UK lab enables us to:

- build sample bespoke displays
- replicate customer issues for further investigation
- test hardware
- check power-related issues
- check signals on oscilloscope
- build proof-of-concept models/demos for exhibitions
- screen test hardware in a thermal testing oven

To complement its support services, Advantech recently expanded its Germany-based Competence and Design-In Centre, equipped with state-of-the-art development and testing equipment; including 3D printers for fast prototyping, vibration tables with up to 100G stress profiles and climatic chambers for temperature tests and aging simulations.

The additional workforce will provide a professional framework, advisory service and the deployment of tailored, design-in work – supporting 85 dedicated sales and support staff across Europe.

If you would like more information about our support services, showroom or lab please give us a call on **+44 (0) 8704 931 433**, or email sales.auk@advantech-uk.com.

Address: Advantech UK, 3 Gunnery Terrace, Duke of Wellington Avenue, Royal Arsenal, Woolwich, London SE18 6SW (the office is just a short walk from Woolwich Arsenal Rail and DLR stations. **Directions as follows:** <http://www.advantech-uk.com/contact/office/304>).

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About Embedded-IoT Group

As a leader in the embedded market, Advantech Embedded-IoT Group not only delivers a wide range of embedded design-in services, but also develops a series of integrated IoT solutions and services to assist customers approaching the IoT market wanting minimal uncertainty and risk. Advantech Integrated IoT solutions include sensor nodes, gateways, and WISE-PaaS IoT software platforms. [Embedded-IoT.advantech.eu](http://IoT.advantech.eu)

About Advantech

Founded in 1983, Advantech is a leader in providing trusted, innovative products, services, and solutions. Advantech offers comprehensive system integration, hardware, software, customer-centric design services, embedded systems, automation products, and global logistics support. We cooperate closely with our partners to help provide complete solutions for a wide array of applications across a diverse range of industries. Our mission is to enable an intelligent planet with Automation and Embedded Computing products and solutions that empower the development of smarter working and living. With Advantech, there is no limit to the applications and innovations our products make possible. (Corporate Website: www.advantech.com).