

Press Contact

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**MEDIA RELEASE**

A-ROSA celebrates Halloween on board & ashore **Spooky atmosphere on Rhine & Danube | Eerily good booking special 2026**

Rostock, 28 October 2025 – At the end of October, when fog hangs over the rivers and pumpkins glow on board, a number of A-ROSA ships will turn into floating party venues. Under the motto “Let's Do the Time Warp Again!”, A-ROSA invites guests on the Rhine and Danube to a special Halloween experience on 31 October 2025.

Decorations, spooky activities and dancing will be waiting on board the ships. Pumpkin carving and practising the cult dance from The Rocky Horror Picture Show together are sure to delight guests of all ages. In the evening, an eerie Halloween party with a costume competition and matching music will make for an unforgettable experience on board.

Meanwhile, on land, eerily good savings await thanks to the A-ROSA Halloween Special. From 28 October to 4 November 2025, guests can save up to 1000 euros per cabin when booking a cruise for the 2026 season using the promo code **HALLOWEEN2025**. The savings are based on the cruise price per person, ranging from 150 euros for bookings up to 1,000 euros to 500 euros for cruise prices starting at 3,001 euros. The special offer is only valid during the indicated promotional period for new bookings for the 2026 season (excluding Wine & Gusto Cruises) in the Premium All-Inclusive fare.

More information on the A-ROSA Halloween Special is available at: www.arosa-cruises.com/find-a-cruise/offers/halloween-special.

Captions

Halloween_c_A-ROSA.jpg

Save up to 1,000 euros per cabin in 2026 with the A-ROSA Halloween Special. Photo: A-ROSA River Cruises

About A-ROSA

A-ROSA is the creator of cruises with a difference that take in cities, towns and countryside along Europe's most beautiful rivers: Danube, Douro, Rhine/Main/Moselle, Rhône/Saône and Seine. The current fleet is made up of 15 ships, all of which combine the amenities of a hotel with the benefits of a cruise. On board, Premium All-Inclusive fare guests can enjoy varied buffets, a choice of high-quality drinks and access to the SPA-ROSA, which features a sauna, massage room and gym. The ships dock in central locations, close to the heart of European metropolises, renowned historical sites and famous cultural and natural attractions – providing unforgettable experiences. To ensure that the cruise is a hit with the whole family, there are generously sized cabins, a Kids Club and heated outdoor pools, as well as a programme to suit every guest's needs. The company's flagship is the innovative E-Motion Ship A-ROSA SENA with a hybrid propulsion system and battery storage. A-ROSA Flussschiff GmbH is headquartered in Rostock/Germany and has sales offices in the UK and Australia.

Further information about the company as well as accompanying press material can be found at <https://newsroom.arosa-cruises.com>.