

Press Contact

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**MEDIA RELEASE**

A-ROSA showcases Europe's rivers in new 2026 digital brochure

From art and dance to wellness and discovery, the collection offers immersive experiences along Europe's most beautiful waterways

Rostock, 23 October 2025 – A-ROSA Flussschiff GmbH has released its 2026 River Cruise Brochure, available in digital format. Designed especially for travel agents and partners, the new brochure provides a comprehensive overview of next season's itineraries, destinations, and onboard experiences along Europe's most scenic rivers.

With more than 60 carefully curated itineraries, the 2026 programme includes detailed pricing, inclusions, and Terms & Conditions – all presented in an easy-to-navigate format. Travel agents can even personalise the back cover with their own logo and contact details, transforming the brochure into a branded marketing tool for their clients.

The 2026 season also debuts a series of Special and Event Cruises, each offering a truly memorable experience. Highlights include the "Art & History" cruises on Danube and Rhône with painter and writer Prof Dr Sylvia Vandermeer, featuring engaging art history lectures, hands-on painting workshops, and – if desired – cultural excursions in Linz and Vienna. Guests seeking rhythm and fun can join the "Dance" cruise with professional dance teacher Michael Theissen, departing 5 November 2026, which combines step-by-step Discofox and line dance lessons for all levels with a lively multimedia exploration of dance history. Beginning 10 November 2026, the "Beauty & Spa with THALGO" cruise invites guests to unwind through interactive skincare workshops and indulgent treatments in the onboard SPA-ROSA, offering the perfect balance of relaxation and rejuvenation. These themed highlights both take place on A-ROSA SENA on the Northern Rhine. More information on the Special and Event Cruises can be found here: www.arosa-cruises.com/specials.

The digital brochure is easy to share, providing agents with a practical and inspiring tool to engage clients and showcase the brand. The new A-ROSA 2026 River Cruise Brochure is available now via the A-ROSA Extranet or on the A-ROSA website.

Captions

2026 Brochure_c_A-ROSA.jpg

The 2026 A-ROSA River Cruise Brochure is now available in digital format. Photo: A-ROSA River Cruises

About A-ROSA

A-ROSA is the creator of cruises with a difference that take in cities, towns and countryside along Europe's most beautiful rivers: Danube, Douro, Rhine/Main/Moselle, Rhône/Saône and Seine. The current fleet is made up of 15 ships, all of which combine the amenities of a hotel with the benefits of a cruise. On board, Premium All-Inclusive fare guests can enjoy varied buffets, a choice of high-quality drinks and access to the SPA-ROSA, which features a sauna, massage room and gym. The ships dock in central locations, close to the heart of European metropolises, renowned historical sites and famous cultural and natural attractions – providing unforgettable experiences. To ensure that the cruise is a hit with the whole family, there are generously sized cabins, a Kids Club and heated outdoor pools, as well as a programme to suit every guest's needs. The

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company's flagship is the innovative E-Motion Ship A-ROSA SENA with a hybrid propulsion system and battery storage. A-ROSA Flussschiff GmbH is headquartered in Rostock/Germany and has sales offices in the UK and Australia.

Further information about the company as well as accompanying press material can be found at <https://newsroom.a-rosa-cruises.com>.