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MEDIA RELEASE

A-ROSA unveils diverse culinary options on new ship, A-ROSA SENA

New renderings are released

Rostock, 17 November 2021 – A-ROSA River Cruises' new ship A-ROSA SENA will feature a range of restaurant and bar choices when it launches on the northern Rhine in May 2022. Guests will be able to enjoy different restaurants, dining areas and bars with the option to dine inside or outside as desired.

A-ROSA MARKET will be the main restaurant on the ship where guests can enjoy A-ROSA's popular self-service gourmet buffets that feature a range of dishes from the regions visited. Alongside meat and fish dishes, vegan and vegetarian offerings will also be available, using organic produce where possible. There will also be live cooking stations, sweet and savoury creations from the ship's bakery and much more. This restaurant has been designed to be reminiscent of the varied market halls in the large cities that A-ROSA SENA will travel through and will feature different seating areas including a café and a family area.

THE PAVILION is a special seating area within the A-ROSA MARKET restaurant which has been designed to bring the outside, in with a panoramic glass front to let the light flood in. Here guests can enjoy something new from A-ROSA – a served dinner using dishes from the buffet.

Jörg Eichler, CEO A-ROSA River Cruises comments: "In 2020, due to our hygiene concept we were unable to offer our popular gourmet buffets. Instead, we created a menu from the buffet selections, which guests choose from, and we served it to them at their tables. We received feedback from our guests that whilst they missed our self-service buffets, some enjoyed the table service we were offering. So, on A-ROSA SENA we decided we would offer the best of both worlds – guests can choose to visit the buffet themselves or be served from the buffet menu at their table. It's all about flexibility."

RIVERSIDE is the outdoor seating area of the A-ROSA MARKET restaurant, located at the stern of the ship. Guests can select their food from the buffet and then choose to dine outside if they desire. In addition, special culinary experiences will be available in this area such fish pans, mussel pots and wok dishes.

SENA GRILL is a speciality restaurant serving steak and seafood. It will be available to all guests for a small surcharge and offers a-la-carte service with an exclusive ambience. Alongside high-quality meat dishes, the SENA GRILL will offer sushi bowls and catch of the day fish options.

THE WINERY is an area for small events and functions on board. It can be used by guests wanting to celebrate a special event with friends and family such as a birthday or anniversary, or for wine or cheese tasting events and more.

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With drinks included all day as part of A-ROSA's premium all-inclusive, the bar areas on the ship are an important part of its overall design.

The **SENA BAR** will provide a relaxing haven for guests to enjoy a drink and watch the world go by from a spacious lounge with panoramic view. CAPTAIN'S VIEW is the outside seating area of the SENNA BAR, located at the bow of the ship with comfy chairs and uninterrupted views.

The **UP & DOWN BAR** is located on the sundeck and serves a range of drinks. This bar can be lowered, just like the wheelhouse, when the bridge heights are low.

Destination immersion is a key area for A-ROSA and the culinary experience on board A-ROSA SENNA will be based around the countries and regions she sails to such as Cologne, Amsterdam and Antwerp. Furthermore, all products used will be sourced from Europe and fresh fruit and vegetable will come directly from the Rhine region and be delivered to the ship twice per cruise.

Eichler adds: "With A-ROSA SENNA we are taking our culinary offering up a level, with more choice than ever before. The additional space on board this ship has allowed us to create more unique areas in which to relax and enjoy the dining experience. The new renders show just how incredible some of these areas of the ship will be and we can't wait to welcome her into the fleet next May."

For further information on A-ROSA river cruises, please visit www.arosa-cruises.com/au. Agents can also contact aunz.sales@a-rosa.com for more information. Accompanying press material can be found at www.arosa-cruises.com/press

NOTES TO EDITORS:**About A-ROSA**

A-ROSA is a premium, European, river cruise company, which was established in 2001 as a subsidiary of P&O Princess Cruises and is currently owned by UK-based Duke Street, CEO Jörg Eichler, and COO Markus Zoepke. The river cruise line's twelve vessels explore a wide variety of destinations on the Danube, Rhine/Main/Moselle, Seine, Rhône/Saône and Douro, offering city and nature tours as well as curated themed itineraries.

Providing exceptional choice and flexibility, voyages range from 3 to 16 nights, making it the perfect choice for guests seeking short breaks, as an add-on to any European holiday, and for river cruise enthusiasts looking for comprehensive itineraries. A-ROSA's vessels offer outdoor grill stations, bars, lounges and restaurants in a relaxed environment, contemporary and spacious outside cabins with a combination of windows and Juliet balconies and luxurious balcony suites, complete with on board pool or whirlpool, beauty & massage centre, gym, panorama sauna and relaxation area and outdoor features such as putting green, shuffleboard and giant chess.

Caption

Renderings: A-ROSA River Cruises/JOI-Design

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