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MEDIA RELEASE

A-ROSA unveils spa offering on A-ROSA SENA

A-ROSA SENA offers a large SPA and gym with sauna, whirlpool, ice grotto and premium fitness machines

Rostock, 8 September 2021 – A-ROSA River Cruises has released the latest details and renders of its spa offering on board its newest ship, A-ROSA SENA, launching in May 2022. Setting the bar high in both sustainability and on board innovations, the ship will feature an extra-large wellness area with a fitness room. Located on the first deck, the spa introduces a new standard, one might not expect to find on a river cruise vessel.

The SPA-ROSA will feature a whirlpool, a Finnish sauna, heated benches for relaxation and an ice grotto with an ice fountain for cooling off. There are two treatment rooms where guest can enjoy a range of spa treatments and massages.

The fitness room is much larger than on the existing fleet, enabling more group classes to be offered. There is space for up to six yoga mats, one of them with a TRX sling. The room is also equipped with eight premium fitness machines including rowing, cycling and running machines for endurance training plus strength machines for the upper and lower body.

With flexibility key at A-ROSA, guests using the gym can choose to workout independently, enjoying the ever-changing scenery outside or they can use the machines to access an array of workouts using 'Life Fitness on Demand' with guidance and instruction from trainers. In addition, guests can link the machines in the gym to their smartwatches to ensure their training activity onboard is logged.

Ensuring that all guests of the SPA-ROSA stay hydrated between treatments and training sessions, refreshments such as drinks and wellness snacks will be available at a self-service bar. There is also a relaxation room with loungers, a sofa, armchairs and a fireplace. For those who want to relax outside, the sundeck boasts two pools and loungers.

Birgit Eisbrenner, Regional Director Australia & New Zealand, comments: "The SPA-ROSA on A-ROSA SENA is going to be a truly inspirational wellness oasis; a great place to relax, get spoiled and reflect on the day's adventures. We pride ourselves in having a dedicated spa on every ship, and this one will be our biggest and most impressive one yet."

For further information on A-ROSA river cruises, please visit www.arosa-cruises.com/au. Agents can also contact aunz.sales@a-rosa.com for more information. Accompanying press material can be found at www.arosa-cruises.com/press

NOTES TO EDITORS:**About A-ROSA**

A-ROSA is a premium, European, river cruise company, which was established in 2001 as a subsidiary of P&O Princess Cruises and is currently owned by UK-based Duke Street, CEO Jörg

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Eichler, and COO Markus Zoepke. The river cruise line's twelve vessels explore a wide variety of destinations on the Danube, Rhine/Main/Moselle, Seine, Rhône/Saône and Douro, offering city and nature tours as well as curated themed itineraries.

Providing exceptional choice and flexibility, voyages range from 3 to 16 nights, making it the perfect choice for guests seeking short breaks, as an add-on to any European holiday, and for river cruise enthusiasts looking for comprehensive itineraries. A-ROSA's vessels offer outdoor grill stations, bars, lounges and restaurants in a relaxed environment, contemporary and spacious outside cabins with a combination of windows and Juliet balconies and luxurious balcony suites, complete with on board pool or whirlpool, board shop, beauty & massage centre, gym, panorama sauna and relaxation area and outdoor features such as putting green, shuffleboard and giant chess.

Caption

A-ROSA-SENA_Fitness-Area_c_A-ROSA.jpg
A-ROSA-SENA_Relaxation-Room_c_A-ROSA.jpg
A-ROSA-SENA_Spa-Area_Massage-Room_c_A-ROSA.jpg
A-ROSA-SENA_Spa-Area_Reception-Bar_c_A-ROSA.jpg
A-ROSA-SENA_Sundeck_Pool_c_A-ROSA.jpg
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