

Press Contact

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**MEDIA RELEASE***Vive la France***A-ROSA resumes cruises in France**

Rostock, 14. July 2020 – A-ROSA River Cruises successfully recommenced sailings in French waters on 11th of July 2020. After a highly anticipated and smooth restart of its operations on the Portuguese Douro river, the Rhine and Danube in June, France was the last country for A-ROSA to sail again.

The first departure took guests from Lyon to Arles, the gateway to the Camargue; a protected National Park with exceptionally rich and varied flora and fauna and famous for its wild white horses and pink flamingos.

Enjoying the Mediterranean summer, many of A-ROSA's guests took up the manifold shore excursion options like a Jeep Tour through the Camargue and trip to the stunning Ardèche Gorges and lavender fields. Very popular also, A-ROSA's Avignon walking tour that visited the city's lyrically acclaimed bridge and Popes' Palace. This magnificent structure is one of the largest and most important Gothic buildings in Europe and was the papal residence during the 14th century.

A-ROSA's health and hygiene concept, already effectively rolled out on the line's other operational vessels, applies to its French sailings also. Measures include, but are not limited to, strict social distancing of 1.5 metres, pre-screening of passengers and temperature checks.

"Guests who sailed with us on our first cruises since the easing of the COVID-19 lockdown complimented us for our professional, yet non-intrusive implementation of our health and hygiene concept," explains Jörg Eichler, CEO, A-ROSA River Cruises. "We are delighted that we can now offer French sailings again, where guests can enjoy their well-deserved summer holidays in a relaxing environment," he concludes.

For further information on A-ROSA river cruises, please visit www.rosa-cruises.com/au. Agents can also contact aunz.sales@a-rosa.com for more information. Accompanying press material can be found at www.rosa-cruises.com/press

Caption

Restart_Rhône_c_A-ROSA.jpg,
Photo: Tom Kohler/ A-ROSA River Cruises

A-ROSA_Guests_c_A-ROSA.jpg,
Photo: Tom Kohler/ A-ROSA River Cruises

A-ROSA_Sundeck_c_A-ROSA.jpg,
Photo: Tom Kohler/ A-ROSA River Cruises

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**NOTES TO EDITORS:****About A-ROSA**

A-ROSA is a premium, European, river cruise company, which was established in 2001 as a subsidiary of P&O Princess Cruises and is currently owned by UK-based Duke Street, CEO Jörg Eichler, and COO Markus Zoepke. The river cruise line's twelve vessels explore a wide variety of destinations on the Danube, Rhine/Main/Moselle, Seine, Rhône/Saône and Douro, offering city and nature tours as well as curated themed itineraries.

Providing exceptional choice and flexibility, voyages range from 3 to 16 nights, making it the perfect choice for guests seeking short breaks, as an add-on to any European holiday, and for river cruise enthusiasts looking for comprehensive itineraries. A-ROSA's vessels offer outdoor grill stations, bars, lounges and restaurants in a relaxed environment, contemporary and spacious outside cabins with a combination of windows and Juliet balconies and luxurious balcony suites, complete with on board pool or whirlpool, board shop, beauty & massage centre and gym and outdoor features such as putting green, shuffleboard and giant chess.

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