Protonet inaugurates another investment round for Smart Home Hub ZOE
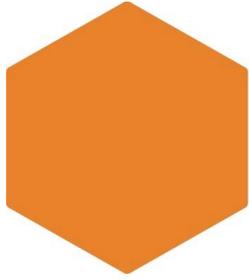
- crowdfunding on Indiegogo for Protonet ZOE extended until May, 15th
- funding limit of 100.000 USD exceeded within a few days
- first phase achieves an investment of 300.000 USD and convinces 1100 financial supporters

Hamburg, April, 15th 2016 - The German IT company Protonet from Hamburg extends the international crowdfunding for the new generation smart home hub Protonet ZOE by further 30 days. On the platform of Indiegogo, the funding limit of $100,000 has already been exceeded a few days after the start of the campaign on March, 15th. The first half of the crowdfunding campaign reached a total investment of $300,000 by now and convinced more than 1100 financial supporters. Thus the crowdfunding for Protonet ZOE ends on May, 15th.

Protonet co-founder Ali Jelveh assumes that their first B2C-product will find many more benefactors: "ZOE is the epitome of what modern technology must include: comfort, independence and data sovereignty in one device", Jelveh says. "Nobody has to relinquish modern technology that makes our life's easier and better. But what happens in our homes is none of someone else's business. That's why Protonet ZOE is the consequent counter draft for all currently available smart home devices", adds Ali.

Protonet ZOE is a voice-controlled smart home hub, which operates without a connection to an external cloud provider. Its efficiency range can be extended within the entire living area by using the so called drops. Hence, due to voice commands, Protonet ZOE can be controlled from anywhere in the house: the bathroom, the balcony and the basement.

All private data which is produced by ZOE users in their home area will be encrypted and stored on an integrated memory and will not be passed on to an external cloud. This is why Protonet ZOE is fundamentally different from the current devices. Smart home hubs like Amazons Echo or Googles Nest are geared to store data of its users in the cloud of the company.

Price and deliverability

During the crowdfunding period, especially early backers that pre-ordered can save up to 50% and secure themselves a Protonet ZOE for 149 USD (excl. taxes) on Indiegogo, as well as ZOE Drop for 69 USD (excl. tax). The interchangeable art covers cost 29 USD/EUR a piece (excluding VAT). Both products and art covers are scheduled for delivery as of December 2016. Protonet ZOE will then cost 299 USD/EUR and ZOE Drop 99 USD/EUR (both excl. taxes).

Link to the crowdfunding campaign on Indiegogo: https://igg.me/at/iamzoe

You can find images and press-material, fact sheet and previous press releases here.

About Protonet
Protonet, a Y Combinator company, provides out-of-the box solutions that enable organizations and teams to run more effectively their business operations without being IT experts. Protonet SOUL is a project management and collaboration software in a single integrated platform, enabling employees and partners to work effectively together. SOUL is powerful but easy to setup, use, and manage. SOUL Live is the public cloud enabled version of SOUL. Protonet's Private Cloud Servers allow groups to maintain security compliance by running cloud-enabled applications on their own servers, keeping their data within their firewall. Users can choose from a range of pre-installed applications, which are offered together with Protonet SOUL bundled. These small, quiet, energy efficient, and beautifully designed servers can be proudly placed on your desktop. Protonet was founded 2012 by Ali Jelveh and Christopher Blum. In 2014, Protonet was awarded the crowdfunding World Champion by Seedmatch, with an investment of three million euros and was later elected the 2014 startup of the year. Protonet is headquartered in Hamburg, Germany and has offices in the San Francisco bay area. For more information, please visit https://protonet.com/

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