

# Growth within Elite Prospects, continued streamlining

"The second quarter was characterized by double-digit growth within Elite Prospects, where the subscription business continued to develop positively with increased willingness to pay and a growing number of subscribers. At the same time, previously implemented restructuring measures in other parts of the Group, combined with a weaker Swedish krona, impacted revenue for the quarter. Overall, the first half of the year marks important steps in the ongoing efforts to shape a more focused and profitable Everysport Group."

- Extract from Hannes Andersson's CEO statement

## Summary Q2 2025 (compared to Q2 2024)

- The Group's net sales amounted to SEK 20.4 million (20.8).
- Business Area - Elite Prospects:
  - Net sales increased by 12 percent to SEK 12.6 million (11.3).
  - Monthly recurring subscription revenue (MRR) increased by 21 percent to SEK 2.9 million (2.4).
  - Annual recurring subscription revenue (ARR) calculated as of the end of June increased by 22 percent to SEK 35.1 million (28.7).
- The Everysport business area's net sales amounted to SEK 5.9 million (6.7).
- The Group's adjusted operating result EBITDA was SEK -1.0 million (-1.3).
- The Group's operating result EBITDA was SEK -2.3 million (-2.2).
- The Group's adjusted operating profit after depreciation and amortization EBIT was SEK -1.6 million (-1.7).
- The Group's operating result EBIT was SEK -2.9 million (-2.6).
- The Group's profit after financial items was SEK -3.5 million (-0.6).
- Earnings per share were SEK -0.56 (-0.09).

## Summary first half year 2025 (compared to first half year 2024)

- The Group's net sales amounted to SEK 41.9 million (44.4). Excluding divested operations, net sales increased by 4 percent to SEK 41.9 million (40.1).
- The Group's adjusted operating result EBITDA was SEK -0.3 million (-1.7).
- The Group's operating result EBITDA was SEK -1.6 million (3.2).
- The Group's adjusted operating profit after depreciation and amortization EBIT was SEK -1.5 million (-6.1).
- The Group's operating result EBIT was SEK -2.8 million (-1.2).
- The Group's profit after financial items was SEK -3.9 million (-1.4).
- Earnings per share were SEK -1.76 (-0.39).

## Significant events during the quarter

- On 17 June 2025, Goldcup 37526 AB (pending name change to Vorward Partners AB) announced a public takeover offer to the shareholders of Everysport Group AB. As of 18 July 2025, the offeror controls 73.24 percent of the shares and votes. Including irrevocable undertakings, the support for the offer amounts to 86.89 percent.
- The independent bid committee has unanimously recommended that the shareholders of Everysport accept the offer.
- Vor Capital LLP, which is part of the consortium that submitted the public offer for the Group, has exceeded the disclosure threshold of 20 percent.
- A total of 148,166 warrants from the 2023/2025 and 2023/2026 series have been exercised under the company's incentive program, raising approximately SEK 2.2 million for Everysport before issuance costs.

Net sales (ksek)	Apr - Jun 2025	Apr - Jun 2024	Change	Jan - Jun 2025	Jan - Jun 2024	Change
Elite Prospects	12 617	11 286	12 %	25 656	22 273	15 %
Everysport	5 927	6 742	-12 %	11 688	17 550	-33 %
- Incl. divested operations	0	0		0	4 316	
Group	1 893	2 789	-32 %	4 585	4 627	-1 %
<b>Group's total net sales</b>	<b>20 437</b>	<b>20 817</b>	-2 %	<b>41 929</b>	<b>44 450</b>	-6 %
<b>Excl. divested operations</b>	<b>20 437</b>	<b>20 817</b>	-2 %	<b>41 929</b>	<b>40 134</b>	4 %

## Growth within Elite Prospects, continued streamlining

**The second quarter was characterized by double-digit growth within Elite Prospects, where the subscription business continued to develop positively with increased willingness to pay and a growing number of subscribers. At the same time, previously implemented restructuring measures in other parts of the Group, combined with a weaker Swedish krona, impacted revenue for the quarter. Overall, the first half of the year marks important steps in the ongoing efforts to shape a more focused and profitable EverySPORT Group.**

On 17 June 2025, a consortium consisting of external investors and individuals in leading roles within EverySPORT Group – including myself – announced a public takeover offer to the company's shareholders. The independent bid committee has unanimously recommended that shareholders accept the offer. Further details can be found in the company's [press release](#) issued on the same date.

### Group performance

Net sales for the quarter amounted to SEK 20.4 million, a decrease of 2 percent compared to the same period last year. Elite Prospects contributed SEK 12.6 million in revenue during the quarter, representing an increase of 12 percent year-over-year. Adjusted EBIT and EBITDA amounted to SEK -1.0 million and SEK -1.6 million, respectively. One-off items of SEK 1.3 million in the quarter relate to the final write-downs of receivables linked to the former padel operations, which are now fully removed from the balance sheet. The performance in the quarter reflects a continued focus on core operations, along with strategic streamlining and optimization of the Group.

### Stable growth in the subscription business

Elite Prospects increased revenue by 12 percent (21 percent in USD) to SEK 12.6 million. Monthly recurring revenue (MRR) rose by 22 percent (33 percent in USD) to SEK 2.93 million, and the number of paying subscribers grew by 14 percent to 28,629. Growth was strong compared to the same period last year and also slightly positive sequentially, despite price adjustments implemented during the quarter. This confirms the platform's relevance and the strength of the enhanced offering.

### Increased reach and enhanced offering

During the quarter, the NHL Draft attracted 1.5 million unique visitors and set a new record for downloads of the EP Draft Guide. The advertising business in North America was strengthened through a new partnership, an improved user experience, and higher CPM levels. We launched a new scouting format with expanded coverage of more leagues and tournaments, including younger age groups. Several new features were also added, including video uploads, activity feeds, and a live score feature currently being tested ahead of the league starts this fall.

### New Subscription records within Hippson

Within the EverySPORT business area, we have continued to focus on the profitable parts of the business and strengthen our digital offerings. Hippson continues to show strong performance in its subscription business, with the number of digital subscribers reaching new record levels. During the quarter, we initiated a new partnership with Floccs for buy-and-sell classifieds, and we have also signed an agreement with a new advertising sales partner, set to begin after the summer.

### Broadened engagements in sports media

Within Media Services, we have extended our agreement with NTM and are fully operational in the delivery to TT Nyhetsbyrå in accordance with the agreement communicated earlier this year. We have also signed a new editing services agreement with Aftonbladet and extended and expanded our collaboration with our U.S. client Forum Communications, with a focus on local sports data in high school and college athletics.

### Enhanced development capacity

To support our ongoing product development, we recruited five developers during the quarter, including a new lead designer. All are based in Malmö, where we are now establishing a new tech hub, supporting the Group. The team have previously worked with EverySPORT Group on a consultancy basis and are now joining as employees, strengthening our internal expertise and capacity moving forward.

### Outlook

The Group's core businesses are developing positively and in line with our strategy to focus on digitally scalable and profitable products within sports. The restructuring measures implemented have impacted the quarter, but they strengthen the Group's long-term outlook. Elite Prospects is well positioned for continued growth, supported by an enhanced offering and recently implemented price adjustments.

Stockholm, July 24, 2025

**Hannes Andersson**  
President and CEO



## EverySPORT Group

EverySPORT Group is a leading Swedish company that develops digital platforms and services within sports tech and sports media. The Group's flagship product, Elite Prospects, is a globally leading hockey platform with over 28,000 paying subscribers and 1.5 million unique visitors per week. EverySPORT Group is headquartered in Stockholm with a local presence in the US. The Group is listed on Spotlight Stock Market with the ticker "EVERY".

# 6,000,000

Unique visitors per month

# 33,000

Subscribers

# 20.4 MSEK

Net sales in Q2 2025

# 45

Employees





## Business Area

### Elite Prospects

Elite Prospects is the world's leading hockey platform bringing together fans, players, agents, scouts and club directors. With the slogan "Gateway to Hockey", the vision is to act as a matchmaker for active players and a global meeting place for hockey stakeholders. Elite Prospects has more than 28,000 paying subscribers, over 500,000 members and receives approximately 6 million unique visitors per month.

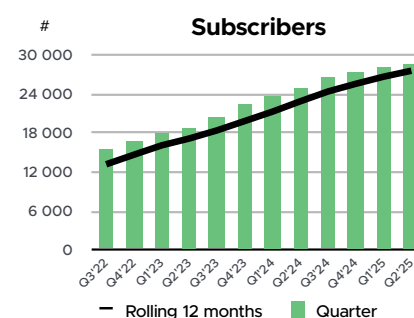
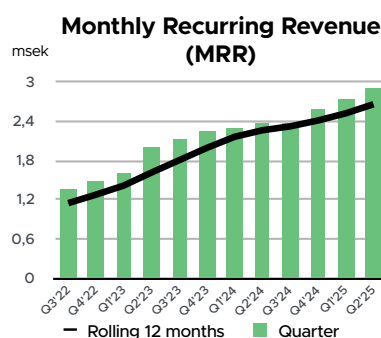
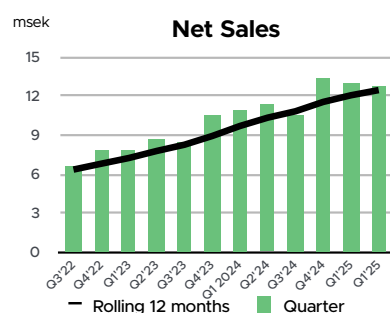
Revenue is generated primarily through the company's subscription service, EP Plus and Premium. The platform also generates revenue through advertising, data sales, partnerships and various physical events, including the Elite Prospects Cup Series.

#### Significant events during and after the quarter:

- Revenue increased by 12 percent to SEK 12.6 million (11.3), primarily driven by a higher number of subscribers and implemented price adjustments.
- Monthly recurring subscription revenue (MRR) grew by 21 percent to SEK 2.9 million (2.4), driven by an increase in the number of paying subscribers.
- At the end of the quarter, the number of paying subscribers reached 28,629 (25,021), an 14 percent increase compared to the same period last year.
- Successful NHL Draft period, with 1.5 million unique visitors to the site during draft week and a new record number of downloads for the Elite Prospects Draft Guide.
- New advertising partner in North America, improved ad experience, and gradually improving CPM levels.

- Launched new content based on scouting reports with expanded coverage across additional leagues and tournaments, including younger age groups.
- New features introduced, including the ability for players to upload videos to their profiles, a new activity feed on player, team, and league pages, a new messaging feature, and livescore currently in testing with planned rollout ahead of league starts.





## Business Area

### Everysport

The Everysport business encompasses the Group's digital sports data products and niche sports media sites. Everysport also launches new products and services and takes projects from concept to commercialization. The business acts as a hub for innovative projects and as a platform for strategic acquisitions.

In Media Services, which generates the majority of the business area's B2B sales, the company collects and distributes sports results and statistics, mainly to other media houses. Most of the revenue comes from Swedish customers, but the business has now started to expand internationally.

The sports media portfolio includes niche sports media in Swedish and international padel, equestrian, Formula 1 and golf. The portfolio generates revenues through advertising (B2B) and subscriptions (B2C).

## Significant events during and after the quarter:

- Hippioson:
  - New record in the number of digital subscribers to Hippioson
  - Partnership established with a new advertising sales partner
  - New collaboration with Floccs regarding product- and buy/sell classifieds
- Media Services:
  - Extended agreement with NTM
  - Delivery underway in accordance with the previously communicated agreement with TT Nyhetsbyrå
  - New editing agreement signed with Aftonbladet
  - Extended and expanded partnership with Forum Communication in the U.S., with a focus on local sports and results data from high school and certain college sports

everysport

HIPPSON

PADEL  
DIREKT

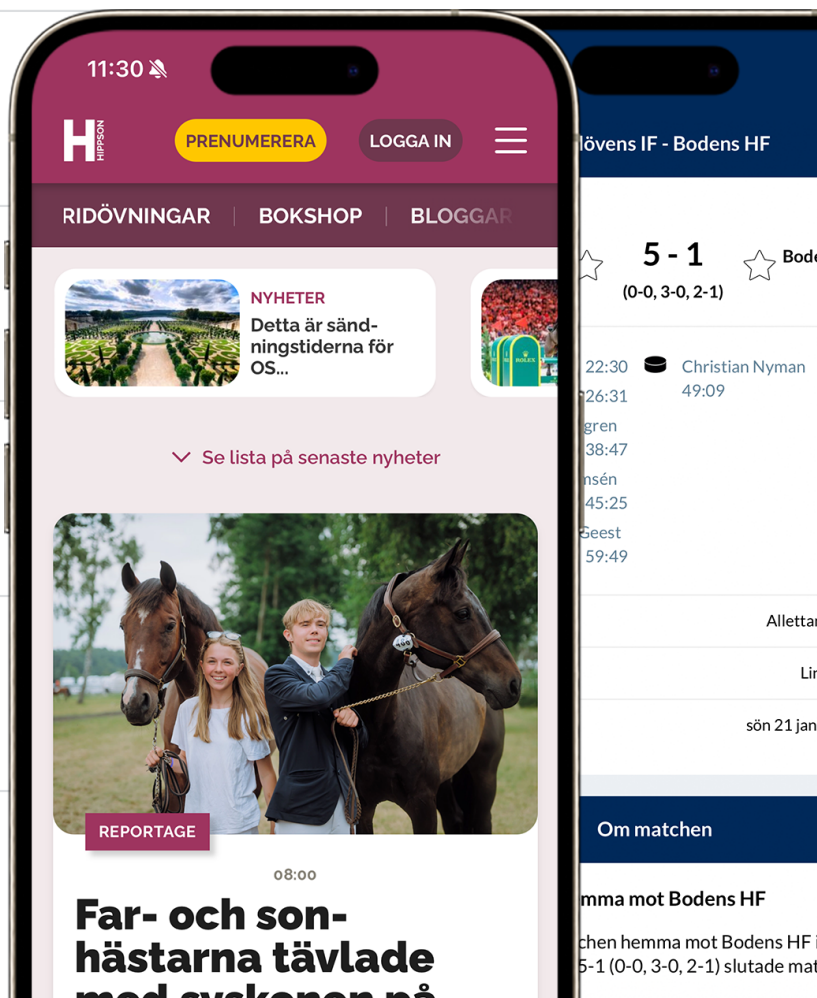
HEST.NO  
DER HESTEFOLK MØTES

PADEL  
ALTO.

Golfing.se

Formel  
Direkt

elitefootball



## Items affecting comparability

Non-recurring items for the quarter amount to SEK 1.3 million and primarily relate to write-downs of receivables within Every Padel.

For the full year 2024, the change in accounting standard from IFRS to K3 has a negative impact of SEK 5.4 million on the profit/loss, due to accounting adjustments for previous reporting periods.

Further information on items affecting comparability can be found on page 19.

## Net income

The Group's net revenue for the second quarter amounted to SEK 20.4 million (20.8), impacted by weaker advertising sales within EverySPORT and lower revenue from Group. Adjusted for divestments, the Group's revenue decreased by 2 percent compared to the previous year.

In the second quarter of 2025, net revenue within Elite Prospects increased by 12 percent to SEK 12.6 million, driven by growth in the number of subscribers combined with higher advertising revenue in the North American market.

During the second quarter, net revenue in the EverySPORT business area decreased to SEK 5.9 million (6.7), as a result of the aforementioned divestments.

Capitalized work for own account in the second quarter amounted to SEK 0.0 million (1.7).

## Operating costs

In the first quarter, operating expenses decreased by 7 percent to SEK -22.8 million (-24.5), as a result of reduced variable operating costs, other external expenses, and personnel costs. The reduction is primarily attributable to divested operations and the completed strategic review of Every Padel. Starting in Q2 2025, costs have continued to decline as a result of previously implemented restructuring and efficiency measures within the EverySPORT business area.

## Result for the period

In the second quarter of 2025, EBITDA amounted to SEK -2.3 million (-2.2), and adjusted EBITDA was SEK 1.0 million (-1.3). EBIT totaled SEK -2.9 million (-2.6), and adjusted EBIT totaled SEK -1.6 million (-1.7). Net result after tax amounted to SEK -3.5 million (-0.6), and adjusted net result after tax was SEK -2.2 million (0.2).

## Financial position, liquidity, equity and equity ratio

At the end of the period, EverySPORT Group AB (publ) had equity of SEK 16.5 million (17.3) and an equity ratio of 33 % (23 %).

Cash and cash equivalents at the end of the period were SEK 24.2 million (14.3). In addition to cash and cash equivalents, the company has access to an additional bank facility, further strengthening its financial position. Cash flow has been positively impacted by deferred taxes, with repayments beginning at the end of 2024 and will continue throughout 2025.



## Share and shareholders

On the record date of June 30, 2025, 6 255 430 shares were issued. All shares have the same rights to participate in the profits and assets of the company.

In accordance with the proposal of the Board of Directors, the Annual General Meeting held on May 11, 2023 resolved to establish a long-term incentive program based on warrants for the CEO, other senior executives and other employees of the Everysport Group. The program is divided into two different series with two different maturities (series 2023/2025 and series 2023/2026). In series 2023/2025 and series 2023/2026, each warrant entitles the holder to subscribe for one new class A share of Everysport Group during the subscription period for a price of 15 SEK per share.

A total of 316,962 warrants have been subscribed for, 158,481 in each program, which would result in a dilution of 316,962 shares upon full exercise of the warrants.

During the second quarter of 2025, within the subscription period specified in the program, 148,166 share subscription warrants were exercised for the subscription of new shares. Through the exercise of these warrants, the share capital increased by a corresponding number of shares, and the company received proceeds of approximately SEK 2.2 million before issuance costs. The newly issued shares will be registered with the Swedish Companies Registration Office (Bolagsverket) in July 2025 and will entitle the holder to dividends starting from the same fiscal year. Following the registration, the total number of outstanding shares in the company will amount to 6,404,596.

At the end of the quarter, Everysport Group AB (publ) had 1,216 (1,461) shareholders.

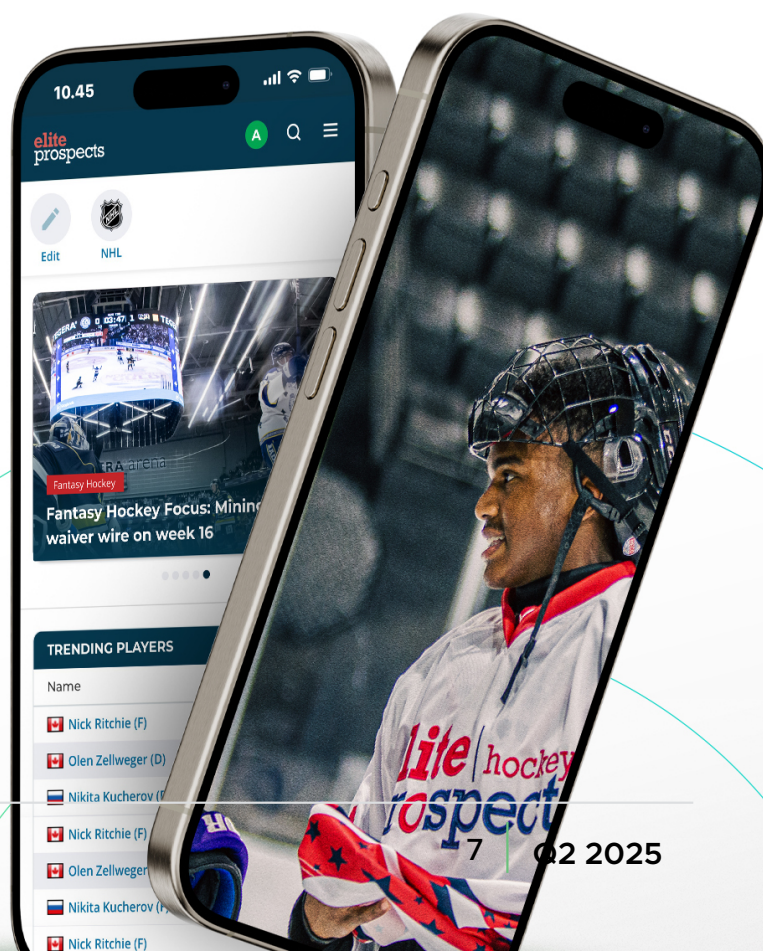
## Employees

The number of full-time equivalent employees during the quarter was 45 (47).

## Risks and uncertainties

The Group is exposed to a number of significant risks and uncertainties. These factors include prevailing economic conditions in each of the Group's markets. Risks include:

- Regulatory and political risks attributable too changes in laws and regulations in each market in which the Group operates.
- Exposure to exchange rate fluctuations, a risk that has increased as Elite Prospects, whose revenues are primarily generated in USD, continues to grow as a share of Everysport Group's total revenue.
- Emergence of new technology and competitors.
- Commercial risks attributable to expansion into new markets.
- Increased competition in existing markets.





The Board of Directors hereby gives its assurance that the interim report provides a true and fair view of the business activities, financial position and results of operations of the Group and the Parent Company, and describes the significant risks and uncertainties to which the Parent Company and the Group companies are exposed.

This report has not been reviewed by auditors.

**Michael Hansen**

Chairman of the Board

**Johan Ejemark**

Board Member

**Björn Ulvgården**

Board Member

**Mernosh Saatchi**

Board Member

**Hannes Andersson**

Board Member & CEO

**Financial calendar**

Interim Report Q3 2025      Oct 23, 2025

Year-End Report 2025      Feb 24, 2026

EverySport Group's financial reports are available at  
[www.everysportgroup.com](http://www.everysportgroup.com)

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This is an unofficial translation of the original Swedish version. In case of discrepancies, the Swedish version shall prevail. This information is such information that EverySport Group AB (publ.) is required to publish in accordance with the EU Market Abuse Regulation. The information was provided, through the agency of the above contact person, for publication on the 24th of July 2025.

	2025 Apr - Jun	2024 Apr - Jun	2025 Jan - Jun	2024 Jan - Jun	2024 Jan - Dec
Net sales	20 421	20 817	41 913	44 449	86 525
Own work capitalized	0	1 726	1 352	3 042	7 373
Other operating income	114	85	256	7 904	807
<b>Operating expenses</b>					
Variable operating costs	-1 962	-2 730	-4 221	-7 047	-12 288
Other external expenses	-10 738	-11 706	-21 870	-24 362	-47 618
Personnel costs	-10 151	-10 388	-19 057	-20 771	-39 851
<b>EBITDA</b>	<b>-2 315</b>	<b>-2 195</b>	<b>-1 626</b>	<b>3 216</b>	<b>-5 051</b>
Depreciation and impairments	-592	-366	-1 198	-4 445	-1 705
<b>EBIT</b>	<b>-2 908</b>	<b>-2 562</b>	<b>-2 825</b>	<b>-1 229</b>	<b>-6 757</b>
<b>Financial income and expenses</b>					
Interest income and similar income	181	355	530	1 177	1 350
Interest expense and similar expenses	-747	-699	-1 570	-1 287	-59
Results from shares in associated companies	0	2 300	0	0	0
Result from shares in subsidiaries	0	0	0	-19	0
<b>Profit after financial items</b>	<b>-3 473</b>	<b>-605</b>	<b>-3 864</b>	<b>-1 358</b>	<b>-5 466</b>
Taxes	-14	0	-26	-203	-276
<b>Profit/loss for the period</b>	<b>-3 487</b>	<b>-605</b>	<b>-3 891</b>	<b>-1 562</b>	<b>-5 742</b>
The Parent Company's share of profit for the year	-3 487	-576	-3 891	-1 538	-5 742
Minority's share of profit for the year	0	-29	0	-24	0
Earnings per share (kr)*	-0,56	-0,09	-1,76	-0,39	-1,76
Number of shares at the end of the period	6 256 430	6 256 430	6 256 430	6 256 430	6 256 430

\* = Before and after dilution

	2025-06-30	2024-06-30	2024-12-31
Own work capitalized	9 596	4 489	9 401
Goodwill	483	626	516
Equipment, tools, fixtures and fittings	26	50	34
Deferred tax asset	3 639	3 639	3 639
Other long-term receivables	0	319	41
<b>Total fixed assets</b>	<b>13 744</b>	<b>9 124</b>	<b>13 631</b>
<b>Current receivables</b>			
Trade and other receivables	568	497	468
Account receivables	6 583	9 520	12 057
Current tax assets	318	437	107
Other current receivables	1 018	15 656	6 087
Prepaid expenses and accrued income	3 752	9 364	5 528
Short-term placement	0	15 000	0
<b>Total current receivables</b>	<b>12 239</b>	<b>50 474</b>	<b>24 247</b>
Cash and cash equivalent	24 175	14 306	23 676
<b>TOTAL ASSETS</b>	<b>50 158</b>	<b>73 904</b>	<b>61 554</b>
<b>Equity</b>			
Share capital	6 404	6 256	6 256
Reserves	-346	-666	-1 725
Retained earnings, incl profit/loss for the period	10 459	11 610	12 386
<b>Shareholders' equity attributable to the parent company's equity</b>	<b>16 518</b>	<b>17 201</b>	<b>16 917</b>
Non controlling interest	-57	59	-57
<b>Total equity</b>	<b>16 461</b>	<b>17 260</b>	<b>16 860</b>
<b>Long-term liabilities</b>			
Other liabilities to credit institutions	33	2 083	533
Long-term lease liabilities	1 213	1 907	1 907
<b>Total long-term liabilities</b>	<b>1 247</b>	<b>3 990</b>	<b>2 440</b>
<b>Current liabilities</b>			
Other liabilities to credit institutions	1 031	2 083	1 026
Trade and other payables	4 235	7 343	5 015
Short-term lease liabilities	7 633	23 143	15 154
Accrued expenses and prepaid income	19 552	20 086	21 060
<b>Total current liabilities</b>	<b>32 450</b>	<b>52 654</b>	<b>42 255</b>
<b>TOTAL EQUITY AND LIABILITIES</b>	<b>50 158</b>	<b>73 904</b>	<b>61 554</b>



	2025 Apr - Jun	2024 Apr - Jun	2025 Jan - Jun	2024 Jan - Jun	2024 Jan - Dec
<b>Cash flow from operating activities</b>					
Profit/loss after financial items	-3 473	-9 802	-3 864	-1 284	-5 580
Adjustments for items not effecting cashflow	592	13 422	1 258	-1 901	1 705
Income tax paid	-14	-721	-264	-4	620
	<b>-2 895</b>	<b>2 899</b>	<b>-2 870</b>	<b>-3 189</b>	<b>-3 255</b>
<b>Cash flow from operating activities before change in working capital</b>					
<b>Cash flow before changes in working capital</b>					
Increase (-)/Decrease (+) inventory	9	-386	-100	-5	51
Increase (-)/Decrease (+) of short-term receivables	3 920	8 904	8 162	4 186	3 991
Increase (+)/Decrease (-) of short-term liabilities	1 266	-12 124	-4 346	-11 916	-16 703
<b>Cash flow from operating activities</b>	<b>2 300</b>	<b>-707</b>	<b>846</b>	<b>-10 924</b>	<b>-15 916</b>
<b>Cash flow from investing activities</b>					
Acquisition and sales of intangible fixed assets	0	-586	-1 356	-3 042	-7 431
Acquisition and sales of tangible fixed assets	0	-108	0	0	218
Acquisition and disposal/amortization of other financial fixed assets	0	0	0	0	422
Acquisition of subsidiary, after deduction of cash and cash equivalent	0	13 495	0	10 096	20 298
<b>Cash flow from investing activities</b>	<b>0</b>	<b>12 801</b>	<b>-1 356</b>	<b>7 054</b>	<b>13 507</b>
<b>Cash flow from financing activities</b>					
Cash received from exercise of stock options	2 222	0	2 203	-19	-39
Short-term investment	0	-15 000	0	0	15 000
Amortized loans	-250	-1 883	-1 194	-5 749	-4 031
<b>Cash flow from investing activities</b>	<b>1 972</b>	<b>-16 883</b>	<b>1 009</b>	<b>-5 768</b>	<b>10 930</b>
<b>Cash flow for the period</b>	<b>4 272</b>	<b>-4 789</b>	<b>499</b>	<b>-9 638</b>	<b>8 521</b>
<b>Opening cash and cash equivalents</b>	<b>19 903</b>	<b>15 155</b>	<b>23 676</b>	<b>15 155</b>	<b>15 155</b>
Effects of exchange rate differences	0	-9	0	0	0
<b>Closing cash and cash equivalents</b>	<b>24 175</b>	<b>10 357</b>	<b>24 175</b>	<b>5 516</b>	<b>23 676</b>

	Share capital	Other contributed capital	Reserves	Retained earnings	Minority interest	Total equity
<b>Opening balance 2024.01.01</b>	<b>6 256</b>	<b>121 347</b>	<b>-756</b>	<b>-103 291</b>	<b>54</b>	<b>23 610</b>
Profit/loss for the period				-5 631	-111	-5 742
Exchange rate differences			-969			-969
<b>Comprehensive income</b>			<b>-969</b>	<b>-5 631</b>	<b>-111</b>	<b>-6 711</b>
<b>Transactions with shareholders</b>						
New share issue*	0	-39				-39
<b>Closing balance 2024.12.31</b>	<b>6 256</b>	<b>121 308</b>	<b>-1 725</b>	<b>-108 922</b>	<b>-57</b>	<b>16 860</b>
<b>Opening balance 2025.01.01</b>	<b>6 256</b>	<b>121 308</b>	<b>-1 725</b>	<b>-108 922</b>	<b>-57</b>	<b>16 860</b>
Profit/loss for the period				-3 981	0	-3 981
Exchange rate differences			1 379			1 379
<b>Comprehensive income</b>			<b>1 379</b>	<b>-3 981</b>	<b>0</b>	<b>-2 600</b>
<b>Transactions with shareholders</b>						
New share issue*		-19				-19
Cash in transit for new share issue	148	2 074				2 222
<b>Closing balance 2025.06.30</b>	<b>6 404</b>	<b>123 363</b>	<b>-346</b>	<b>-112 903</b>	<b>-57</b>	<b>16 461</b>

	2025 Apr - Jun	2024 Apr - Jun	2025 Jan - Jun	2024 Jan - Jun	2024 Jan - Dec
Net sales	4 588	9 088	10 014	21 613	31 574
Own work capitalized	0	0	0	333	0
Other operating income	20	16	59	-4 750	127
<b>Operating expenses</b>					
Variable operating costs	-667	-950	-1 382	-1 880	-3 130
Other external expenses	-4 261	-4 980	-9 102	-10 385	-18 479
Personnel costs	-5 683	-5 123	-10 040	-9 688	-19 893
<b>EBITDA</b>	<b>-6 003</b>	<b>-1 948</b>	<b>-10 450</b>	<b>-4 758</b>	<b>-9 800</b>
Depreciation and impairments	-50	-50	-100	-119	-2 019
<b>EBIT</b>	<b>-6 053</b>	<b>-1 998</b>	<b>-10 551</b>	<b>-4 877</b>	<b>-11 819</b>
<b>Financial income and expenses</b>					
Other interest income and similar income	160	-71	435	114	1 648
Other interest expenses and similar expenses	-13	-132	127	-1 937	-599
Profit from participations in associated companies	0	2 300	0	2 208	0
Profit/loss from Group Companies	0	0	0	-64 987	0
<b>Profit after financial items</b>	<b>-5 907</b>	<b>99</b>	<b>-9 989</b>	<b>-69 479</b>	<b>-10 770</b>
<b>Provisions</b>					
Group contributions	0	0	0	7 026	4 933
<b>Sum provisions</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>7 026</b>	<b>4 933</b>
Deffered tax	0	0	0	0	-200
<b>Profit/loss for the period</b>	<b>-5 907</b>	<b>99</b>	<b>-9 989</b>	<b>-62 453</b>	<b>-6 036</b>



	2025-06-30	2024-06-30	2024-12-31
Own work capitalized	62	246	154
Equipment, tolls. Fixtures and fittings	26	42	34
Shares in Group compnaies	22 889	29 573	22 664
Deferred tax asset	3 639	2 138	3 639
Other long term receivables	0	4	0
<b>Total fixed assets</b>	<b>26 615</b>	<b>32 004</b>	<b>26 491</b>
<b>Current receivables</b>			
Trade and other receivables	4	255	4
Receivables with Group companies	14 727	12 822	28 498
Current tax assets	0	166	0
Other current receivables	1 288	15 386	6 000
Prepaid expenses and accrued income	1 610	2 043	2 338
<b>Total current receivables</b>	<b>17 630</b>	<b>30 673</b>	<b>36 840</b>
Cash and cash equivalent	3 518	122	893
<b>TOTAL ASSETS</b>	<b>47 763</b>	<b>62 798</b>	<b>64 223</b>
<b>Equity</b>			
Share capital	6 405	6 256	6 256
Other contributed capital	122 357	121 308	120 302
Retained earnings, incl profit/loss for the period	-91 507	-82 383	-81 519
<b>Total equity</b>	<b>37 255</b>	<b>45 181</b>	<b>45 040</b>
<b>Current liabilities</b>			
Trade and other payables	2 065	2 068	3 037
Debt to other group companies	0	-981	846
Current tax liabilities	25	0	108
Other current liabilities	4 205	11 594	10 770
Accrued expenses and prepaid income	4 214	4 937	4 425
<b>Total current liabilities</b>	<b>10 510</b>	<b>17 618</b>	<b>19 184</b>
<b>TOTAL EQUITY AND LIABILITIES</b>	<b>47 763</b>	<b>62 798</b>	<b>64 223</b>

	Share capital	Other contributed capital	Retained earnings	Profit/loss for the year	Total equity
<b>Opening balance 2024.01.01</b>	<b>6 256</b>	<b>120 342</b>	<b>-47 229</b>	<b>-30 991</b>	<b>48 378</b>
Disposition according to decision of the annual general meeting			-30 991	30 991	0
Profit/loss for for the year				-6 036	-6 036
<b>Comprehensive income</b>	<b>0</b>	<b>0</b>	<b>-30 991</b>	<b>24 955</b>	<b>-6 036</b>
<b>Transactions with shareholders</b>					
New share issue*			2 738		2 738
Warrants		-40			-40
<b>Closing balance 2024.12.31</b>	<b>6 256</b>	<b>120 302</b>	<b>-75 482</b>	<b>-6 036</b>	<b>45 040</b>
<b>Opening balance 2025.01.01</b>	<b>6 256</b>	<b>120 302</b>	<b>-75 482</b>	<b>-6 036</b>	<b>45 040</b>
Disposition according to decision of the annual general meeting			-6 036	6 036	0
Profit/loss for for the year				-9 989	-9 989
<b>Comprehensive income</b>			<b>-6 036</b>	<b>-3 952</b>	<b>-9 987</b>
<b>Transactions with shareholders</b>					
Cash in transit for new share issue	148	2 074			2 222
Warrants		-19			-19
<b>Closing balance 2025.06.30</b>	<b>6 404</b>	<b>122 357</b>	<b>-81 518</b>	<b>-9 988</b>	<b>37 255</b>

**Note 1 About the business and Accounting principles****About the business**

This interim report covers the Swedish parent company EverySPORT Group AB (publ), corporate identity number 556739-8143, and its subsidiaries. EverySPORT Group is divided into two business areas: EverySPORT and Elite Prospects.

The EverySPORT business area includes the group's niche media sites and digital sports data services. Elite Prospects is the world's leading ice hockey platform providing fans, players, coaches, scouts, agents, journalists and club directors with detailed statistics, transfer data and news via the platform's editorial offering EP Rinkside.

The group has by the end of the quarter a total of approx. 45 employees converted to full-time. The head office is in Stockholm and the company also has offices in the USA. The group is listed on the Spotlight Stock Market (EVERY).

**Accounting principles**

The interim report for the Group and the parent company has been prepared in accordance with the Swedish Annual Accounts Act and the Swedish Accounting Standards Board's general guidelines, BFNAR 2012:1 Annual Reporting and Consolidated Financial Statements (K3). This represents a change from what has been reported in the equivalent quarter last year (Q2 2024). For further details on the quarter's and period's non-recurring items, please see pages 19 to 22.

**Consolidated financial statements**

Subsidiaries are all the companies over which the Group has a controlling influence. The Group controls a company when it is exposed to or has the right to a variable return from its holding in the company and has the opportunity to influence the return through its influence in the company. Subsidiaries are included in the consolidated financial statements from the date on which the controlling influence is transferred to the Group. They are excluded from the financial statements from the date on which the controlling influence ceases.



## Definition key figures:

### Profit Margin

Operating profit after financial income and expenses in relation to net sales.

### Equity ratio

Equity in % of total off balance sheet.

### Cash liquidity

Current assets in % of current liabilities

### Earnings per share

Profit for the period divided by the number of outstanding shares

### EBITDA

Earning before Interest, taxes, depreciation and amortization

### EBIT

Earnings before interest and taxes

### Adjusted EBITDA, Adjusted EBIT, Adjusted profit/loss after tax

Adjusted EBITDA, adjusted operating profit (EBIT) and adjusted profit after tax exclude items affecting comparability linked to the sale of business and the strategic review within Every Padel. The items affecting comparability attributable to Every Padel are shutdown costs and the result of renegotiation of lease agreements.

### MRR

Monthly Recurring Revenue, is defined as the initial value of the next month's revenue regarding subscription revenue. Alternative key figure that the company management uses to assess business area Elite Prospect's development, which is not specified or defined within IFRS or other applicable regulations.

### ARR

Annual Recurring Revenue, MRR multiplied by 12.

	2025 Apr - Jun	2024 Apr - Jun	2025 Jan - Jun	2024 Jan - Jun	2024 Jan - Dec
Profit margin %	-17 %	-3 %	-3 %	-3 %	-3 %
Equity ratio %	33 %	23 %	14 %	23 %	23 %
Cash liquidity %	110 %	122 %	112 %	122 %	112 %
Number of shares	6 256 430	6 256 430	6 256 430	6 256 430	6 256 430
Earnings per share	-0,56	-0,09	-1,76	-0,39	-0,39
EBITDA	-2 315	-2 195	-2 195	3 216	3 216
EBIT	-2 908	-2 562	-2 562	-1 229	-1 229
Adjusted EBITDA	-1 012	-1 345	-323	-1 696	-9 663
Adjusted EBIT	-1 605	-1 712	-1 522	-6 141	-11 369
Adjusted profit/loss after tax	-2 184	245	-2 588	-6 474	-10 354
MRR (Elite Prospects)	2,8	2,3	2,6	2,3	2,3
ARR (Elite Prospects)	33,6	27,6	31,2	27,6	27,6

**Adjusted EBITDA, adjusted EBIT and adjusted profit/loss after tax**

	2025	2024	2025	2024	2024
	Apr - Jun	Apr - Jun	Jan - Jun	Jan - Jun	Jan - Dec
<b>EBITDA</b>	<b>-2 315</b>	<b>-2 195</b>	<b>-1 626</b>	<b>3 216</b>	<b>-5 051</b>
Restructuring costs	132	0	132	1 600	1 600
One-time affects from depreciations regarding re-negotiated rent contracts	0	0	0	-7 362	-7 362
Warranty claims	0	850	0	850	850
Bad debt loss	1 171	0	1 171	0	300
<b>Summary posts disturbing comparability</b>	<b>1 303</b>	<b>850</b>	<b>1 303</b>	<b>-4 912</b>	<b>-4 612</b>
<b>Adjusted EBITDA</b>	<b>-1 012</b>	<b>-1 345</b>	<b>-323</b>	<b>-1 696</b>	<b>-9 663</b>
<b>EBIT</b>	<b>-2 908</b>	<b>-2 562</b>	<b>-2 825</b>	<b>-1 229</b>	<b>-6 757</b>
Restructuring costs	132	0	132	1 600	1 600
One-time affects from depreciations regarding re-negotiated rent contracts	0	0	0	-7 362	-7 362
Warranty claims	0	850	0	850	850
Bad debt loss	1 171	0	1 171	0	300
<b>Summary posts disturbing comparability</b>	<b>1 303</b>	<b>850</b>	<b>1 303</b>	<b>-4 912</b>	<b>-4 612</b>
<b>Adjusted EBIT</b>	<b>-1 605</b>	<b>-1 712</b>	<b>-1 522</b>	<b>-6 141</b>	<b>-11 369</b>
<b>Profit/loss after tax</b>	<b>-3 487</b>	<b>-605</b>	<b>-3 891</b>	<b>-1 562</b>	<b>-5 742</b>
Restructuring costs	132	0	132	1 600	1 600
One-time affects from depreciations and interest regarding re-negotiated rent contracts	0	0	0	-7 362	-7 362
Warranty claims	0	850	0	850	850
Bad debt loss	1 171	0	1 171	0	300
<b>Summary posts disturbing comparability</b>	<b>1 303</b>	<b>850</b>	<b>1 303</b>	<b>-4 912</b>	<b>-4 612</b>
<b>Adjusted profit/loss after tax</b>	<b>-2 184</b>	<b>245</b>	<b>-2 588</b>	<b>-6 474</b>	<b>-10 354</b>

	2024 - K3 Apr - Jun	2024 - IFRS Apr - Jun	2024 - K3 Jan - Dec	2024 - IFRS Jan - Dec
Net sales	20 817	20 817	63 542	63 542
Own work capitalized	1 726	1 726	4 158	4 158
Other operating income	85	85	731	8 093
<b>Operating expenses</b>				
Variable operating costs	-2 730	-2 730	-9 412	-9 412
Other external expenses	-11 706	-11 173	-36 057	-32 897
Personnel costs	-10 388	-10 388	-29 125	-29 126
<b>EBITDA</b>	<b>-2 196</b>	<b>-1 662</b>	<b>-6 163</b>	<b>4 358</b>
Depreciation and impairments	-366	-817	-1 173	-5 776
<b>EBIT</b>	<b>-2 562</b>	<b>-2 479</b>	<b>-7 336</b>	<b>-1 418</b>
<b>Financial income and expenses</b>				
Other interest income and similar income	355	355	1 481	1 487
Other interest expenses and similar expenses	-699	-707	-1 543	-1 834
Profit from participations in associated companies	2 300	2 300	0	0
Profit/loss from Group Companies	0	0	0	0
<b>Profit after financial items</b>	<b>-606</b>	<b>-532</b>	<b>-7 398</b>	<b>-1 765</b>
Taxes	0	0	-203	-203
<b>Profit/loss for the period</b>	<b>-606</b>	<b>-532</b>	<b>-7 601</b>	<b>-1 968</b>
The Parent Company's share of profit for the year	-576	-503	-7 579	-1 946
Minority's share of profit for the year	-29	-29	-22	-22
Other comprehensive income				
<i>Items that may be reversed through profit or loss in future periods</i>				
Exchange rate differences	0	0	0	-23
<b>Comprehensive income</b>	<b>-606</b>	<b>-532</b>	<b>-7 601</b>	<b>-1 991</b>
<b>Total comprehensive income attributable to:</b>				
The Parent Company's shareholders	-576	-503	-7 579	-1 969
Non-controlling interest	-29	-29	-22	-22

	K3 2024-06-30	IFRS 2024-06-30	K3 2024-09-30	IFRS 2024-09-30
Own work capitalized	5 893	5 893	6 619	6 619
Trademarks	0	0	0	0
Goodwill	589	6 932	553	6 932
Equipment, tools, fixtures, and fittings	42	357	38	339
Right-of-use assets	0	1 577	0	1 104
Deferred tax asset	3 639	3 639	3 639	3 639
Other long-term receivables	45	45	46	46
<b>Total fixed assets</b>	<b>10 208</b>	<b>18 443</b>	<b>10 895</b>	<b>18 679</b>
<b>Current receivables</b>				
Trade and other receivables	524	524	503	503
Account receivables	12 241	12 199	8 112	8 070
Current tax assets	613	613	680	680
Other current receivables	14 258	14 258	4 873	4 873
Prepaid expenses and accrued income	8 273	8 273	7 140	7 140
Short-term placement	15 000	15 000	17 000	17 000
<b>Total current receivables</b>	<b>50 909</b>	<b>50 867</b>	<b>38 308</b>	<b>38 266</b>
Cash and cash equivalent	5 740	5 740	13 131	13 131
<b>TOTAL ASSETS</b>	<b>66 857</b>	<b>75 050</b>	<b>62 334</b>	<b>70 076</b>
<b>Equity</b>				
Share capital	6 256	6 256	6 256	6 256
Reserves	-536	-536	-559	-559
Retained earnings, incl profit/loss for the period	10 994	17 172	10 436	16 689
<b>Shareholders' equity attributable to the parent company's equity</b>	<b>16 714</b>	<b>22 892</b>	<b>16 133</b>	<b>22 386</b>
Non controlling interest	30	30	32	32
<b>Total equity</b>	<b>16 744</b>	<b>22 922</b>	<b>16 165</b>	<b>22 418</b>
<b>Long-term liabilities</b>				
Deferred tax debt	0	0	0	0
Other liabilities to credit institutions	1 033	1 033	783	783
Long-term lease liabilities	0	459	0	452
Other long-term liabilities	1 907	1 907	1 907	1 907
<b>Total long-term liabilities</b>	<b>2 940</b>	<b>3 399</b>	<b>2 690</b>	<b>3 142</b>
<b>Current liabilities</b>				
Overdraft facility	0	0	0	0
Other liabilities to credit institutions	1 542	1 542	1 000	1 000
Trade receivables	5 366	5 366	3 462	3 462
Current tax liabilities	53	0	0	0
Short-term lease liabilities	0	1 556	0	1 037
Other liabilities	19 613	19 666	19 011	19 011
Accrued expenses and prepaid income	20 599	20 599	20 007	20 007
<b>Total current liabilities</b>	<b>47 173</b>	<b>48 729</b>	<b>43 480</b>	<b>44 517</b>
<b>TOTAL EQUITY AND LIABILITIES</b>	<b>66 857</b>	<b>75 050</b>	<b>62 334</b>	<b>70 076</b>

K3	Share capital	Other contributed capital	Reserves	Retained earnings	Non controlling interest	Total equity
<b>Opening balance 2024.01.01</b>	<b>6 256</b>	<b>121 347</b>	<b>-757</b>	<b>-103 291</b>	<b>54</b>	<b>23 610</b>
Profit/loss				0	-2	-2
Translation difference			198			198
<b>Comprehensive income</b>			<b>198</b>	<b>0</b>	<b>-2</b>	<b>198</b>
<b>Transactions with shareholders</b>						
New share issue						0
Warrants		-39				-39
<b>Closing balance 2024.06.30</b>	<b>6 256</b>	<b>121 308</b>	<b>-559</b>	<b>-103 291</b>	<b>52</b>	<b>23 767</b>

IFRS	Share capital	Other contributed capital	Reserves	Retained earnings	Non controlling interest	Total equity
<b>Opening balance 2024.01.01</b>	<b>6 256</b>	<b>121 347</b>	<b>-755</b>	<b>-102 671</b>	<b>54</b>	<b>24 232</b>
Profit/loss				-1 466	-24	-1 490
Translation difference			220			220
<b>Comprehensive income</b>			<b>220</b>	<b>-1 466</b>	<b>-24</b>	<b>-1 268</b>
<b>Transactions with shareholders</b>						
Warrants		-39				-39
<b>Closing balance 2024.06.30</b>	<b>6 256</b>	<b>121 308</b>	<b>-535</b>	<b>-104 137</b>	<b>30</b>	<b>22 922</b>