

Every Padel signs agreement on new facility in Norrköping - opens in Q1 2022

EverySport Media Group AB (publ.) (ESMG) announces that its subsidiary Every Padel i Sverige AB (Every Padel) has signed a lease agreement for a padel facility in Norrköping. The facility, which will contain 14 padel courts, is in the premium segment and is scheduled to open in the first quarter of 2022.

Every Padel is one of the leading actors in the fast-growing padel market and is expanding rapidly in Sweden. Every Padel Norrköping will be the first facility in Norrköping for the company, and by the time the venue opens there will be a total of over 110 courts in the Group's portfolio of facilities.

- Our growth journey within the world's fastest sport continues both nationally and internationally. The facility in Norrköping will be something extra where we, together with Klöver, have put a lot of resources into the design of the facility. Just like our facilities in Gothenburg and Västerås, Every Padel Norrköping will be a facility in the premium segment, which contains both good solutions for an academy, events, and corporate activities, says Every Padel's chairman and ESGM's CEO Hannes Andersson.

Every Padel Norrköping is in the popular shopping area Ingelsta and holds a total of 3,794 sqm. The facility contains a total of fourteen padel courts, of which nine double courts and one single court indoors, as well as four outdoor courts.

Any questions answered by:

Hannes Andersson, CEO EverySport Media Group AB and Chairman Every Padel i Sverige AB,
tel: +46 70 736 56 25,
e-mail: hannes.andersson@esmg.se

EverySport Media Group (ESMG) is a group operating in sports. ESGM is divided into two business areas: EverySport Media and Every Padel. EverySport Media owns and develops digital platforms and services in sports, and within the Every Padel business area, operations are conducted within the fast-growing sport of padel. The group has a total of about 160 employees. The head office is located in Stockholm and the company also has offices in Norway and the USA. The group is listed on the Spotlight Stock Market (EVERY).