

EverySPORT Media Group AB (publ): Record date for the reverse share split and recalculation of the subscription price for warrants

At an extraordinary general meeting 18 October 2019 it was resolved on an aggregation of the company's class A shares (the "**reverse share split**" 1:25), on which the board of directors was authorized to determine the record date for the reverse share split. At today's board meeting it was resolved to determine the record date for the reverse share split to November 7th 2019.

Due to the reverse share split, a recalculation of the subscription price for the company's warrants of series 2018/2020:1 and series 2018/2020:2 must be made in accordance with the terms of the warrants. The new subscription price is SEK 14,25 for both series of warrants.

Any questions answered by:

Hannes Andersson, CEO, EverySPORT Media Group AB,
+46 70 736 56 25
e-mail: hannes.andersson@esmg.se

EverySPORT Media Group (publ.) (ESMG) is a Swedish publicly listed media group with roots in sports and gaming. Our strategy is based on two main components: Content and Media. Within Content, ESGM is a leading provider of performance data, betting tips and sports news. Some of our clients are gaming operators, sports associations and media organizations. Our media portfolio garners over 2 million interactive viewers across multiple platforms, sites, and networks within the industry.