

PRESS RELEASE

Stockholm September 18th 2019

The Board of Directors proposes a reverse split

The Board of Directors of EverySport Media Group AB (publ.) ("Company") proposes an Extra General Meeting to decide on a reverse split.

The proposal from the Board of Directors means that for existing shareholders 25 shares will be aggregated to 1 share (reverse share split 1:25). Larger shareholders of the Company have undertaken to act as guarantors. This means that all shareholders from the guarantors, gratuitously, receive as many shares as necessary for the shareholders' holdings to be divisible by 25.

The decision is made by an Extraordinary General Meeting and the notice of the meeting has today been sent via a separate press release.

For additional information, please contact:

Hannes Andersson, CEO, EverySport Media Group AB (publ.)
+46 70 736 56 25
hannes.andersson@esmg.se

EverySport Media Group (publ.) (ESMG) is a Swedish publicly listed media group with roots in sports and gaming. Our strategy is based on two main components: Content and Media. Within Content, ESMG is a leading provider of performance data, game tips and sports news. Some of our clients are gaming publishers, sports associations and organizations. Our media portfolio garners over 2 million interactive viewers across multiple platforms, sites, and networks within the industry.