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## Mr Green launches Live Casino Quickbets in time for World Cup

**Award winning iGaming operator Mr Green has teamed up with Netent Live to launch an innovative sports betting feature in their exclusive Live Beyond Live casino environment, just in time for the World Cup.**

The cutting edge Quickbet widget has been released on the 'Live Beyond Live Sports Roulette' table. The feature is built with a mobile first approach but is available across devices making it possible for players to seamlessly place bets on a selection of popular sport events without having to navigate away from the roulette table.

Mr Green Ltd CEO, Jesper Kärrbrink commented;

*"The Quickbet widget gives us the ability to offer our sportsbook players a live casino experience that is relevant to their primary product of choice. At the same time it allows our live casino players to discover our sportsbook offerings. This seamless cross-product experience is a perfect example of how we as a multi-vertical operator can entertain our customers in an innovative way".*

Netent Managing Director and CEMO, Carl Silverstolpe commented;

*"This is a product unlike anything the market has seen before and we are releasing it at a very exciting time, with the World Cup around the corner. We see major cross selling opportunity with this widget and we're happy Mr Green is making it a feature in their Live Beyond Live Casino"*

Implementing this sportsbook feature into Mr Green's live casino environment required a cross provider solution. Mr Green's sportsbook provider Kambi and their flexible API solution made this possible.

Kambi CCO, Max Meltzer commented;

*"In an evolving marketplace, it's crucial operators have the ability to innovate and differentiate to stay ahead of the competition. It is for this reason Kambi decided to provide our open APIs, to give operators the ultimate freedom to develop unique sports betting experiences for their players. As industry innovators, Mr Green continues to show what is possible."*

For further information:

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[Mr Green Ltd](#) is an online gaming company that offers [online casino](#), [sportsbook](#) and [live casino](#). Mr Green is an award-winning casino operator, named Global Gaming Corporate Responsibility Provider of the Year 2018, IGA Socially Responsible Operator of the Year 2018, SBC Responsible Bookmaker of the Year 2017 and IGA Online Gaming Operator of the Year 2017. Mr Green Ltd is a fully owned subsidiary of the Swedish company [MRG](#), MRG is listed on Nasdaq Stockholm in the Mid Cap segment under the name Mr Green & Co AB (ticker MRG).