



LOOKING FOR ENTERTAINMENT?

Sliema, 7 July 2017

Mr Green launches 'Clean the Sea' project

Award winning, online gaming operator Mr Green further strengthened their sustainability practices by enabling a structured initiative to clean the Maltese coastal waters, and spreading awareness regarding the health status of the Mediterranean Sea.

In collaboration with the University of Malta and the International Ocean Institute, Mr Green will through the summer of 2017 take direct actions towards a clean and healthy sea. This initiative will also include the involvement of students from the University of York, UK - reading for an MSc. in Marine Environmental Management. These students together with Mr Green employees will directly clean the shores and waters around Malta and at the same time collect data on the health level of the sea as part of an academic study around marine environment and plastics.

Mr Green employees will take part in the project through an Employee Volunteering Programme (EVP) in which they will join the students on the Mr Green branded rib boat used for this project.

Jesper Kärrbrink, CEO Mr Green Ltd, comments:

"As a Malta based company, we are - as many other Maltese - concerned about the increasing amount of plastic in the Mediterranean sea. The seas are essential parts of our ecosystem and we want to contribute to the improvement of their status. We want to drive awareness of the sea's health status by spreading the knowledge gathered from the studies and from the physical appearance we have as we are cleaning the beaches and shorelines of Malta. We hope to educate and inspire all the individuals we will meet throughout the summer by sharing our research."

Prof. Alan Deidun, FRBS, Director, International Ocean Institute - Malta Centre:

"The anticipated outputs from this study include a preliminary identification of debris beaching hotspots along the monitored beaches and a better understanding of the coastal dynamics of beaching, pursuant to providing corresponding recommendations to coastal managers."

Read more about the project on Mr Greens blog

<https://blog.mrgreen.com/int/mr-greens-journal/mr-green-clean-sea-project/>

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Mr Green Ltd is an online gaming company that offers online casino, sportsbook and live casino in twelve countries. Mr Green is an award-winning casino operator, named IGA Operator of the Year three consecutive years 2013, 2014, 2015 and Mobile Operator of the Year 2016. Mr Green Ltd is a fully owned subsidiary of the Swedish company Mr Green & Co AB, listed on Nasdaq Stockholm main market since 2016.