

Sliema, 30th May 2017

Michael Vaughan teams up with Mr Green

The award-winning online gaming operator Mr Green has partnered with ex-England cricket captain Michael Vaughan. Entitled the 'Sports Gent', Vaughan will support Mr Green's sportsbook presence in the UK market and further enhance the operator's entertainment offering.

Mr. Vaughan will be sharing his sporting expertise in exclusive video and written content across Mr Green's platforms. The former number one batsman in the world is today an experienced sports commentator and will be previewing key events in the sporting calendar, including the upcoming Ashes series, and picking out a tip or two as well.

Michael Vaughan comments;

"I can't wait to get started. Mr Green has that unique smartness to how they do things, and that's what I like about them. I'm into my sport and like the occasional fun little bet so hopefully I can get involved and help some punters win a few quid. There are some great sporting events coming up over the next few months, from the British Lions tour to the Ashes, the Premier League will be back before we know it, and I'm looking forward to giving out some great tips and offers."

Enda Gaffney, Head of Sportsbook, Mr Green Ltd, comments;

"We're delighted to partner with Michael Vaughan. Michael fits the brand perfectly as he's a gentleman himself with great insight and opinions on various sports, not just cricket. This type of deal will see us better engage our players via exclusive content and further add to the entertaining experience at Mr Green."

Read more about the collaboration on Mr Greens blog: https://blog.mrgreen.com/en/sportsbook/michael-vaughan-the-sports-gent.

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Mr Green Ltd is an online gaming company that offers online casino, sportsbook and live casino in twelve countries. Mr Green is an award-winning casino operator, named IGA Operator of the Year three consecutive years 2013, 2014, 2015 and Mobile Operator of the Year 2016. Mr Green Ltd is a fully owned subsidiary of the Swedish company Mr Green & Co AB, listed on Nasdaq Stockholm main market since 2016.