



Mr Green Limited,  
Tagliaferro Business Centre,  
Level 7, High Street,  
Sliema SLM 1549, Malta

## FOR IMMEDIATE RELEASE

Jesper Kärrbrink is the new CEO of online casino Mr Green Ltd, Malta.

Jesper Kärrbrink is today assuming the position as CEO of award winning online casino Mr Green Ltd. [www.mrgreen.com](http://www.mrgreen.com). The previous CEO Bo Wänghammar will work with business development within the Mr Green Group.

Jesper Kärrbrink commented:

*"It is exciting to be back in the gaming industry, and to be working with one of the industry's strongest brands. I now get the chance to develop a international product offer and strengthen Mr Green's position further."*

Per Norman, CEO Mr Green & Co AB, commented:

*"We are very pleased to have recruited Jesper. He is a driven leader with extensive experience in online and gaming companies. Jesper will have a strong focus on continued growth and the development of the product offering."*

Jesper Kärrbrink joins Mr Green from a position as CEO and vice chairman of Euroflorist. He is a board member of Euroflorist AB, Carpet Vista AB and Wallvision AB.

Kärrbrink has a background in media and was the head of Bonnier's digital activities and Bonnier weekly magazines. Between 2004-2008, he was the CEO of Svenska Spel. Kärrbrink was CEO and president of Eniro 2008-2010. 2011 he took over as CEO of Euroflorist and grew the company's online sales by 30 percent per year.

Jesper Kärrbrink is co-author of crime novels as well as a management book.

For more information, please contact:  
Jesper Kärrbrink, CEO Mr Green Ltd.  
[Jesper.Kärrbrink@mrgreen.com](mailto:Jesper.Kärrbrink@mrgreen.com)  
+35699100139

Mr Green Ltd. is an online gaming company that offers online casino in 13 countries. Mr Green is an award winning casino operator, named IGA Operator of the Year three consecutive years 2013, 2014, 2015 and Mobile Operator of the Year 2016. Mr Green Ltd. is a fully owned subsidiary of Mr Green & Co AB - a Swedish company owning, acquiring and developing leading on-line gambling companies. Mr Green & Co AB is listed on Swedish AktieTorget, MRG.