

Interim Report

Third Quarter of 2025



Interim Report

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Third Quarter | July-Sep 2025

- Net sales amounted to TSEK 215,349 (153,148), which is an increase of 40.6% compared to the same period last year.
- The gross margin amounted to 52.6% (53.5).
- Operating profit before depreciation (EBITDA) amounted to TSEK 68,005 (44,038) which corresponds to an operating margin before depreciation of 31.6% (28.8).
- Operating profit (EBIT) amounted to TSEK 45,075 (26,048), which corresponds to an operating margin of 20.9% (17.0).
- Earnings per share before dilution amounted to SEK 3.15 (1.82).

(Comparative figures in parentheses refer to the corresponding period in the previous year.)

Jan-Sep 2025

- Net sales amounted to TSEK 646,435 (458,343), which is an increase of 41.0% compared to the same period last year.
- The gross margin amounted to 52.1% (52.9).
- Operating profit before depreciation (EBITDA) amounted to TSEK 213,714 (131,473), which corresponds to an operating margin before depreciation of 33.1% (28.7).
- Operating profit (EBIT) amounted to TSEK 149,558 (80,480), which corresponds to an operating margin of 23.1% (17.6).
- Earnings per share before dilution amounted to SEK 10.50 (5.54).

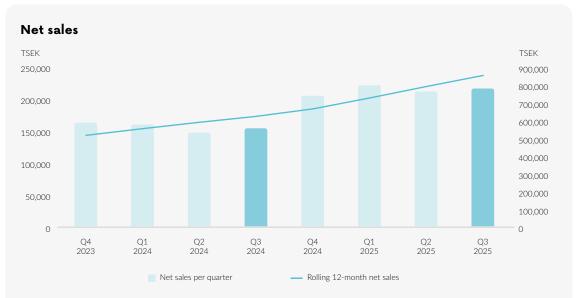
(Comparative figures in parentheses refer to the corresponding period in the previous year.)

Amounts in TSEK	Q3 2025	Q2 2025	Q1 2025	Q4 2024	Q3 2024	Q2 2024	Q1 2024	Q4 2023
Net sales	215,349	210,703	220,383	203,991	153,148	146,194	159,001	161,868
Gross margin, %	52.6	52.0	51.6	55.1	53.5	53.4	51.9	51.9
Operating profit before depreciation (EBITDA)	68,005	68,570	77,140	71,155	44,038	41,712	45,722	44,520
Operating profit (EBIT)	45,075	47,384	57,100	54,039	26,048	24,906	29,524	29,325
Operating margin, %	20.9	22.5	25.9	26.5	17.0	17.0	18.6	18.1
Profit after tax	35,244	37,117	44,991	42,749	20,319	18,919	22,677	22,498
Earnings per share before and after dilution, SEK	3.15/3.13	3.32/3.30	4.02/4.02	3.82/3.82	1.82/1.82	1.69/1.69	2.03/2.03	2.01/2.01
Equity/assets ratio, %	72.6	74.2	74.0	74.0	73.0	74.2	74.2	71.3
Cash and cash equivalents	95,315	78,464	62,290	43,825	21,762	31,485	20,366	21,365

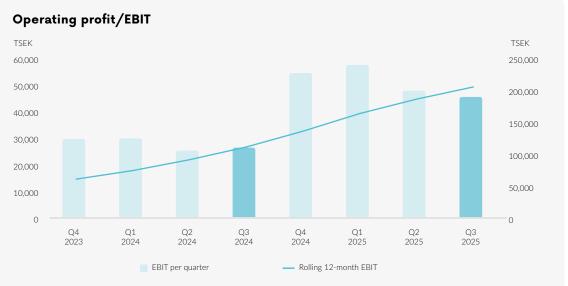
PLEJD AB | INTERIM REPORT FOR THE THIRD QUARTER OF 2025

Value growth in insta	llations							
%	Q3 2025	Q2 2025	Q1 2025	Q4 2024	Q3 2024	Q2 2024	Q1 2024	Q4 2023
Global	44.4	46.7	44.1	36.0	33.6	33.8	22.4	19.8
Sweden	29.3	31.6	29.8	29.7	22.3	21.4	11.3	5.3
Norway	64.6	67.0	64.1	39.0	46.5	54.6	41.4	55.2
Finland	36.6	39.3	37.5	42.6	36.1	48.4	25.9	33.1
The Netherlands	85.1	103.0	86.4	89.1	90.0	95.6	128.5	146.7

The figures show the value growth in installations compared to the same quarter of the previous year, which is the best measure of the company's underlying organic growth, as it excludes variations in inventory held by wholesalers and electricians. An installation is defined as an installed unit multiplied by the price.



The graph presents the net sales per quarter in bars, according to the axis on the left. The line represents the net sales for the last 12-month period, according to the axis on the right.



The graph presents operating income EBIT per quarter in bars, according to the axis on the left. The line presents the operating income for the last 12-month period, according to the axis on the right.

Comments from the CEO

The third quarter has continued in the same strong direction as the two previous ones. Growth in both installations and net sales are still very good. The underlying increase in demand, which started to grow almost a year ago, persists, and in combination with successful product launches – such as TRM-01 – these factors have continued to drive development during the quarter.

The dimmable smart plug SPD-01, which was launched during the previous quarter, has now reached the customers. The product is not considered to be a direct growth driver, but plays an important role as a brand strengthener and entry-level product.

The cost-optimized versions of our downlights have now entered production. As these involve large volumes and changes in inventory management, the effect on the gross margin is expected to become visible further ahead. On the production side, several new initiatives have been initiated that are expected to contribute positively to the gross profit. These initiatives have a longer-term perspective, with noticeable effects first during the coming year.

Operations are developing according to plan, with strong organic growth and steadily improved profitability.

I would like to extend my sincere thanks to the entire team for a very well-executed effort during the quarter.



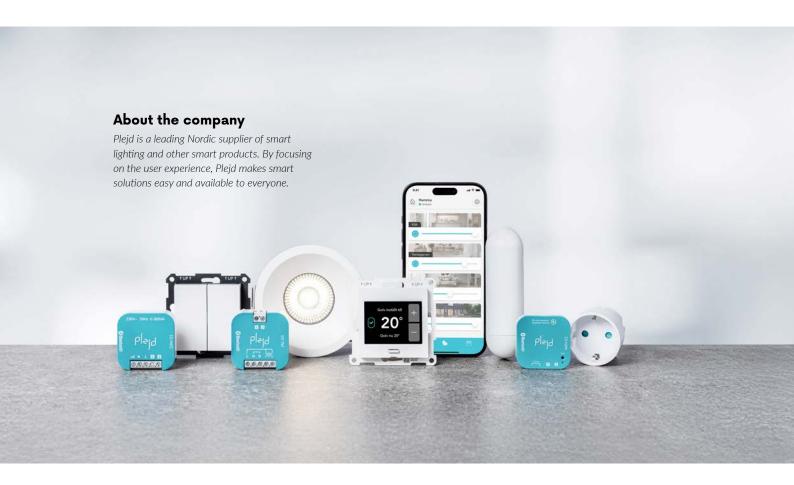
Babak Esfahani CEO

Market development

The global market for smart products has during the past years undergone significant growth, and forecasts indicate that this trend will continue for several years ahead. The market growth is affected by a combination of factors, where connected technology plays a central role. Other driving factors are cost savings and installation flexibility through the use of wireless technology instead of traditional cable pulling.

With simple scheduling and presence control, energy savings are achieved, which is not only cost-effective but also beneficial for the environment. The increasing use of mobile technology reinforces the trend further, as smartphones enable simple and efficient configuration and control of smart systems. At the same time, the acceptance is increasing for the use of mobile applications for this purpose.

Plejd, which is an actor within the professional market for connected smart products, focuses on fixed installations that are performed by authorized electricians in both private and commercial environments. The products are sold via electrical wholesalers to electricians, who then install them at end customers. Even though the products create value for all parties, Plejd's focus is clearly on the electrician. Plejd develops all products and services in-house, which provides full control from idea to finished product and ensures highest quality and best user experience.



Events during the quarter

No significant events have occurred during the quarter.

Significant risks and uncertainties

Plejd's operations and results are impacted by a series of external and internal factors. The company management works continuously to identify risks and to assess how each respective risk should be managed. The risks can be categorized into financial risks, market-related, and operation-related risks.

For a more detailed description of these risks, see Plejd's annual report 2024.

Transactions with related parties

There were no such transactions during the period.

Personnel and organization

At the end of the period, number of employees amounted to 238. In addition, the company hires external consultants for individual projects and as staff in our own production.

Number of employees at the end of the period	Plejd AB	Plejd AS	Plejd OY	Plejd BV	Plejd GmbH	Total, Group
Number of employees Q3 2025	211	15	3	5	4	238
Number of employees Q3 2024	188	14	3	3	3	211

Number of shares

At the end of the period, number of shares amounted to 11,178,720 st (11,178,720).

Liquidity and financing

Liquidity at the end of the period was (TSEK):

Total available liquidity	135,315
Remaining to use overdraft	40,000
Cash and cash equivalents	95,315

Financial position and performance | Group

Revenues, costs and profit

Third Quarter | July-Sep

Net sales amounted to TSEK 215,349 (153,148), which means a growth of 40.6% compared to the same period last year.

Capitalized work on own behalf amounted to TSEK 23,276 (20,958) for the period, which is an increase compared to the same period last year.

The gross margin amounted to 52.6% (53.5). The gross margin is slightly lower than the same period the previous year. New products have a lower initial gross margin, and the impact of several launches affects both the year and the previous year's gross margin.

The operating profit amounted to TSEK 45,075 (26,048). The increased operating profit is primarily due to higher revenue combined with optimized cost mass.

Jan-Sep

Net sales amounted to TSEK 646,435 (458,343), which means a growth of 41.0% compared to the same period last year.

Capitalized work on own behalf amounted to TSEK 76,371 (66,309) for the period, which is an increase compared to the same period last year.

The gross margin amounted to 52.1% (52.9). The gross margin is slightly lower than the same period the previous year. New products have a lower initial gross margin, and the impact from the launch of the product category with luminaires affects both the year and the previous year's gross margin.

The operating profit amounted to TSEK 149,558 (80,480). The increased operating profit is primarily due to higher revenue combined with optimized cost mass.

Cash flow, investments and available liquidity

Third Quarter | July-Sep

Cash flow from operating activities over the quarter amounted to TSEK 53,612 (19,655). The cash flow was positively affected mainly due to a good operating profit.

During the quarter, investments were made that impacted the cash flow by TSEK -29,075 (-22,462). The investments mainly consist of activated time regarding new products.

The cash flow from financing activities was TSEK -7,274 (-5,892), which mainly consists of amortization regarding lease-financed assets.

Jan-Sep

Cash flow from operating activities over the quarter amounted to TSEK 159,646 (89,837). The cash flow was positively affected mainly due to a good operating profit.

During the quarter, investments were made that impacted the cash flow by TSEK -86,024 (-71,171). The investments mainly consist of activated time regarding new products.

The cash flow from financing activities was TSEK -20,626 (-17,137), which mainly consists of amortization regarding lease-financed assets.

Cash and cash equivalents amounted to TSEK 95,315 (21,762) at the end of the period.



Income Statement | Group

Amounts in TSEK	Note	July-Sep 2025	July-Sep 2024	Jan-Sep 2025	Jan-Sep 2024	Jan-Dec 2024
Not sales	0	245 240	150 140	/ / / / / / / / / / / / / / / / / / / /	450.040	//0.004
Net sales	3	215,349	153,148	646,435	458,343	662,334
Capitalized work on own account		23,276	20,958	76,371	66,309	90,649
Change in inventories of finished goods and work in process		8,094	3,825	22,747	13,402	18,506
Other operating revenues		2,251	1,652	8,418	4,533	4,939
Total income		248,970	179,584	753,970	542,588	776,427
Raw materials and consumables		-102,173	-71,140	-309,898	-215,751	-307,310
Operating expenses		-24,389	-17,770	-76,936	-58,514	-83,121
Personnel expenses		-52,929	-45,191	-148,274	-131,754	-176,070
Depreciation, amortization and impairments		-22,930	-17,989	-64,156	-50,993	-68,109
Other operating expenses		-1,474	-1,445	-5,149	-5,096	-7,300
Total operating expenses		-203,895	-153,535	-604,412	-462,108	-641,910
Operating profit		45,075	26,048	149,558	80,480	134,518
Financial items		-448	-341	-1,202	-1,901	-2,200
Net financial items		-448	-341	-1,202	-1,901	-2,200
Profit before tax		44,627	25,708	148,357	78,578	132,318
Income tax		-9,383	-5,389	-31,005	-16,663	-27,654
Profit for the period		35,244	20,319	117,352	61,915	104,664
Attributable to the parent company's shareholders		35,244	20,319	117,352	61,915	104,664
Other comprehensive income						
Items that may be reclassified to profit/loss for the period						
Exchange differences in translation of foreign operations		7	-667	-765	-499	-343
Other comprehensive income for the period		7	-667	-765	-499	-343
Total comprehensive income for the period		35,251	19,652	116,587	61,416	104,321

The profit/loss and the total comprehensive income for the period are entirely attributable to the Parent Company's shareholders.

Earnings per share, calculated on earnings for the period attributable to the Parent Company's shareholders:

Amounts in SEK	Note	July-Sep 2025	July-Sep 2024	Jan-Sep 2025	Jan-Sep 2024	Jan-Dec 2024
Earnings per share before dilution	4	3.15	1.82	10.50	5.54	9.36
Earnings per share after dilution	4	3.13	1.82	10.44	5.54	9.36

Balance Sheet | Group

Amounts in TSEK	Note	30 Sep 2025	30 Sep 2024	31 Dec 2024
ASSETS				
Fixed assets				
Intangible assets		307,872	258,950	269,262
Tangible assets		40,696	31,131	36,213
Financial assets		2,749	1,950	2,149
Right of use assets		49,291	44,083	42,118
Total fixed assets		400,608	336,114	349,742
Current assets				
Inventory		215,642	167,285	164,931
Short-term receivables		205,699	168,775	183,955
Cash and cash equivalents		95,315	21,762	43,825
Total current assets		516,656	357,821	392,711
TOTAL ASSETS		917,264	693,935	742,454
EQUITY				
Equity		665,842	506,394	549,264
Total equity attributable to Parent Company shareholders		665,842	506,394	549,264
LIABILITIES				
Lease liability		26,497	16,043	15,823
Other current liabilities		224,925	171,498	177,367
Total liabilities		251,422	187,541	193,190
TOTAL EQUITY AND LIABILITIES		917,264	693,935	742,454

Changes in Equity | Group

Equity attributable to Parent Company's shareholders

Amounts in TSEK	Share capital	Other contributed capital	Reserves	Retained earnings incl. profit for the year	Total equity
Opening balance at 1 Jan 2024	1,677	297,140	-419	146,619	445,017
Profit for the period	-	-	-	104,664	104,664
Other comprehensive income for the period	-	-	-343	-	-343
Total comprehensive income for the period	0	0	-343	104,664	104,321
Repurchase of share warrants	-	-74	-	-	-74
Total transactions with shareholders	0	-74	0	0	-74
Closing balance at 31 Dec 2024	1,677	297,066	-762	251,283	549,264
Opening balance at 1 Jan 2025	1,677	297,066	-762	251,283	549,264
Profit for the period	-	-	-	117,352	117,352
Other comprehensive income for the period	-	-	-765	-	-765
Total comprehensive income for the period	0	0	-765	117,352	116,587
Repurchase of share warrants	-	-8	-	-	-8
Total transactions with shareholders	0	-8	0	0	-8
Closing balance at 30 Sep 2025	1,677	297,058	-1,527	368,635	665,842

Cash Flow Statement | Group

Agiustments for non-cash items 22,930 17,989 64,156 50,993 68,109	Amounts in TSEK	July-Sep Note 2025	July-Sep 2024	Jan-Sep, 2025	Jan-Sep 2024	Jan-Dec, 2024
Adjustments for non-cash items 22,930 17,989 64,156 50,993 68,101 fax paid 4,255 -4,399 -15,328 -28,894 -33,030 interest paid -4,255 -4,399 -15,328 -28,894 -33,030 interest paid -448 -341 -1,202 -1,901 -2,200 Cash flow from operating activities before changes in working capital 63,302 39,298 197,185 100,677 167,395 increase (-1) in inventionies -29,166 -3,774 -50,711 -8,179 -5,822 increase (-1) in control receivable -10,758 -36,358 -18,370 -28,895 -42,519 increase (-1)/Decrease (-1) in other current receivables -10,758 -36,358 -18,370 -28,895 -42,519 increase (-1)/Decrease (-1) in other current receivables -2,668 -250 -3,374 -1,088 -4,065 increase (-1)/Decrease (-1) in other current liabilities 17,917 14,501 13,490 258 445 Total changes in working capital -9,691 -19,643 -37,539 -10,839 -22,385 Total changes in working capital -9,691 -19,643 -37,539 -10,839 -22,385 investments in intangible assets -22,949 -20,958 -72,659 -66,309 -86,576 investments in intangible assets -22,949 -20,958 -72,659 -66,309 -86,576 investments in intangible assets -22,949 -20,958 -72,659 -66,309 -86,576 investments in intangible assets -22,949 -20,958 -72,659 -66,309 -86,576 investments in intangible assets -22,975 -22,462 -86,024 -71,171 -97,836 Cash flow from investing activities -29,075 -22,462 -86,024 -71,171 -97,836 Cash flow from investing activities -7,274 -5,892 -20,618 -17,137 -23,286 Cash flow from financing activities -7,274 -5,917 -20,626 -17,177 -23,286 Cash flow from financing activities -7,274 -5,917 -20,626 -17,177 -23,286 Cash flow for the period -7,274 -5,917 -20,626 -17,177 -23,286 Cash flow for the period -7,274 -5,917 -20,626 -17,177 -23,286 Cash and cash equivalents -4,11 -1,000 -1,506 -1,092 -1,435 Cash and cash equivalents -4,11 -1,000 -1,506 -1,092 -1,435 Cash and cash equivalents -4,11 -1,000 -1,506 -1,092 -1,435 Cash and cash equivalents -4,11 -1,000 -1,506 -1,092 -1,435 Cash and cash equivalents -4,11 -1,000 -1,506 -1,092 -1,435 Cash and cash equivalents -4,11 -1,000 -1,506 -1,092 -1,435 Cash and cash equiva	Cash flow from operating activities					
Tax paid -4.255 -4.399 -15.328 -28.894 -33.036 Interest paid -448 -341 -1.202 -1.901 -2.200 Cash flow from operating activities before changes in working capital -448 -341 -1.202 -1.901 -1.202 Cash flow from changes in working capital -488 -39.298 197.185 100.677 167.393 16	Operating profit	45,075	26,048	149,558	80,480	134,518
Cash flow from operating activities 63,302 39,298 197,185 100,677 167,397	Adjustments for non-cash items	22,930	17,989	64,156	50,993	68,109
Cash flow from operating activities before changes in working capital 63,302 39,298 197,185 100,677 167,397 Cash flow from changes in working capital Increase(-)/Decrease (+) in inventories -29,166 -3,774 -50,711 -8,179 -5,821 Increase(-)/Decrease (+) in inventories -29,166 -3,774 -50,711 -8,179 -5,821 Increase(-)/Decrease (+) in other current receivables -2,668 -250 -3,374 -1,088 -40,681 Increase(-)/Decrease (-) in other current liabilities 17,917 14,501 13,490 258 448 Total changes in working capital -9,691 -19,643 -37,539 -10,839 -22,383 Cash flow from operating activities 53,612 19,655 159,646 89,837 145,014 Cash flow from investing activities -22,949 -20,958 -72,659 -66,309 -86,574 Investments in intangible assets -22,949 -20,958 -72,659 -66,309 -86,574 Investments in intangible assets -22,94 -20,958 -72,659 -66,309	Tax paid	-4,255	-4,399	-15,328	-28,894	-33,030
Cash flow from changes in working capital Cash flow from changes (+) in inventories Cash flow from investing activities Cash flow from financing activity Cash flow from financing activity Cash flow from financing activities Cash flow from financing	Interest paid	-448	-341	-1,202	-1,901	-2,200
Increase(+)/Decrease (+) in inventories -29,166 -3,774 -50,711 -8,179 -5,821 Increase(+)/Decrease (+) in accounts receivable -10,758 -36,358 -18,370 -28,895 -42,515 Increase(+)/Decrease (+) in other current receivables -2,668 -250 -3,374 -1,088 -4,065 Increase(+)/Decrease (+) in accounts payable 14,984 6,238 21,425 27,064 29,578 Increase(+)/Decrease (+) in other current liabilities 17,917 14,501 13,490 258 445 Total changes in working capital -9,691 -19,643 -37,539 -10,839 -22,385 Total changes in working capital -9,691 -19,643 -37,539 -10,839 -22,385 Total changes in working activities 53,612 19,655 159,646 89,837 145,014 Cash flow from investing activities -2,949 -20,958 -72,659 -66,309 -86,576 Investments in intangible assets -22,949 -20,958 -72,659 -66,309 -86,576 Investments in trangible assets -6,126 -1,507 -13,532 -4,858 -10,766 Changes in financial assets 0 3 168 -4 492 Cash flow from investing activities -29,075 -22,462 -86,024 -71,171 -97,830 Cash flow from financing activity -7,274 -5,892 -20,618 -17,137 -23,213 Cash flow from financing activities -7,274 -5,917 -20,626 -17,177 -23,286 Decrease/increase in cash and cash equivalents -7,274 -5,917 -20,626 -17,177 -23,286 Decrease/increase in cash and cash equivalents -7,274 -5,917 -20,626 -17,177 -23,286 Decrease/increase in cash and cash equivalents -7,274 -5,917 -20,626 -17,177 -23,286 Decrease/increase in cash and cash equivalents -7,274 -5,917 -20,626 -17,177 -23,286 Decrease/increase in cash and cash equivalents -7,274 -5,917 -20,626 -17,177 -23,286 Decrease/increase in cash and cash equivalents -7,274 -1,	Cash flow from operating activities before changes in working capital	63,302	39,298	197,185	100,677	167,397
10,758 -36,358 -18,370 -28,895 -42,515 10,762 -3,374 -1,088 -40,615 10,762 -2,668 -250 -3,374 -1,088 -40,615 10,762 -2,668 -250 -3,374 -1,088 -40,615 10,762 -2,668 -250 -3,374 -1,088 -40,615 10,762 -2,668 -250 -3,374 -1,088 -40,615 10,762 -2,668 -250 -3,374 -1,088 -40,615 10,762 -2,668 -250 -3,374 -1,088 -40,615 10,762 -2,668 -250 -3,374 -1,088 -40,615 10,762 -2,764 -2,765 -20,618 -17,137 -23,286 10,762 -2,764 -5,917 -20,626 -17,177 -23,286 10,762 -2,774 -5,917 -20,626 -17,177 -23,286 10,762 -2,774 -5,917 -20,626 -17,177 -23,286 10,762 -2,774 -5,917 -20,626 -17,177 -23,286 10,762 -2,774 -5,917 -20,626 -17,177 -23,286 10,762 -3,774 -5,917 -20,626 -17,177 -23,286 10,762 -3,774 -5,917 -20,626 -17,177 -23,286 10,762 -3,774 -5,917 -20,626 -17,177 -23,286 10,762 -3,774 -5,917 -20,626 -17,177 -23,286 10,762 -3,774 -5,917 -20,626 -17,177 -23,286 10,762 -3,774 -5,917 -20,626 -17,177 -23,286 10,762 -3,774 -5,917 -20,626 -17,177 -23,286 10,762 -3,774 -5,917 -20,626 -17,177 -23,286 10,762 -3,774 -5,917 -20,626 -17,177 -23,286 10,762 -3,774 -5,917 -20,626 -17,177 -23,286 10,762 -3,774 -3,7	Cash flow from changes in working capital					
Increase(+)/Decrease (+) in other current receivables -2,668 -250 -3,374 -1,088 -4,065 Increase(+)/Decrease (-) in accounts payable 14,984 6,238 21,425 27,064 29,578 Increase(+)/Decrease (-) in other current liabilities 17,917 14,501 13,490 258 449 Total changes in working capital -9,691 -19,643 -37,539 -10,839 -22,383 Cash flow from operating activities 53,612 19,655 159,646 89,837 145,016 Cash flow from investing activities Investments in intangible assets -22,949 -20,958 -72,659 -66,309 -86,576 Investments in tangible assets -6,126 -1,507 -13,532 -4,858 -10,762 Changes in financial assets 0 3 168 -4 -492 Cash flow from investing activities -29,075 -22,462 -86,024 -71,171 -97,836 Cash flow from financing activity Amortization of leasing liabilities -7,274 -5,892 -20,618 -17,137 -23,216 Repurchase of share warrants 0 -25 -8 -40 -7 Cash flow from financing activities -7,274 -5,917 -20,626 -17,177 -23,286 Decrease/Increase in cash and cash equivalents Cash flow for the period 17,262 -8,724 52,996 1,489 23,898 Exchange differences in cash and cash equivalents -411 -1,000 -1,506 -1,092 -1,438	Increase(-)/Decrease (+) in inventories	-29,166	-3,774	-50,711	-8,179	-5,825
Increase(+)/Decrease (-) in accounts payable 14,984 6,238 21,425 27,064 29,578 Increase(+)/Decrease (-) in other current liabilities 17,917 14,501 13,490 258 445 Total changes in working capital -9,691 -19,643 -37,539 -10,839 -22,383 Cash flow from operating activities 53,612 19,655 159,646 89,837 145,014 Cash flow from investing activities 145,014 Cash flow from investing activities -22,949 -20,958 -72,659 -66,309 -86,574 Investments in tangible assets -6,126 -1,507 -13,532 -4,858 -10,765 Changes in financial assets 0 3 168 -4 -495 Cash flow from investing activities -29,075 -22,462 -86,024 -71,171 -97,830 Cash flow from financing activity -7,274 -5,892 -20,618 -17,137 -23,215 Repurchase of share warrants 0 -25 -8 -40 -74 Cash flow from financing activities -7,274 -5,917 -20,626 -17,177 -23,286 Decrease/increase in cash and cash equivalents -7,274 52,996 1,489 23,898 Cash and cash equivalents at start of period 17,262 -8,724 52,996 1,489 23,898 Exchange differences in cash and cash equivalents -411 -1,000 -1,506 -1,092 -1,438 Cash and cash equivalents -411 -1,000 -1,506 -1,092 -1,438 Cash and cash and cash and cash equivalents -411 -1,000 -1,506 -1,092 -1,438 Cash and cash equivalents -411 -1,000 -1,506 -1,092 -1,438 Cash and cash and cash and cash equivalents -411 -1,000 -1,506 -1,092 -1,438 Cash and cash and cash and cash equivalents -411 -1,000 -1,506 -1,092 -1,438 Cash and cash and cash and cash equivalents -411 -1,000 -1,506 -1,092 -1,438 Cash and cash and cash and cash equivalents -411 -1,000 -1,506 -1,092 -1,438 Cash and cash and cash and cash equivalents -411 -1,000 -1,506 -1,092 -1,438 Cash and cash equivalents -411 -1,000 -1,506 -1,092 -1,438 Cash and cash equivalents -411 -	Increase(-)/Decrease (+) in accounts receivable	-10,758	-36,358	-18,370	-28,895	-42,519
Increase(+)/Decrease (-) in other current liabilities	Increase(-)/Decrease (+) in other current receivables	-2,668	-250	-3,374	-1,088	-4,065
Total changes in working capital -9,691 -19,643 -37,539 -10,839 -22,383 Cash flow from operating activities 53,612 19,655 159,646 89,837 145,014 Cash flow from investing activities Investments in intangible assets -22,949 -20,958 -72,659 -66,309 -86,574 Investments in tangible assets -6,126 -1,507 -13,532 -4,858 -10,766 Changes in financial assets 0 3 168 -4 -49,2 Cash flow from investing activities -29,075 -22,462 -86,024 -71,171 -97,836 Cash flow from financing activity Amortization of leasing liabilities -7,274 -5,892 -20,618 -17,137 -23,212 Repurchase of share warrants 0 -25 -8 -40 -74 Cash flow from financing activities -7,274 -5,917 -20,626 -17,177 -23,286 Decrease/increase in cash and cash equivalents Cash flow for the period 17,262 -8,724 52,996 1,489 23,898 Cash and cash equivalents at start of period 78,464 31,485 43,825 21,365 21,365 Exchange differences in cash and cash equivalents -411 -1,000 -1,506 -1,092 -1,438	Increase(+)/Decrease (-) in accounts payable	14,984	6,238	21,425	27,064	29,578
Cash flow from operating activities 53,612 19,655 159,646 89,837 145,014 Cash flow from investing activities Investments in intangible assets -22,949 -20,958 -72,659 -66,309 -86,576 Investments in tangible assets -6,126 -1,507 -13,532 -4,858 -10,762 Changes in financial assets 0 3 168 -4 -492 Cash flow from investing activities -29,075 -22,462 -86,024 -71,171 -97,830 Cash flow from financing activity Amortization of leasing liabilities -7,274 -5,892 -20,618 -17,137 -23,212 Cash flow from financing activities -7,274 -5,917 -20,626 -17,177 -23,286 Decrease/increase in cash and cash equivalents Cash flow for the period 17,262 -8,724 52,996 1,489 23,898 Cash and cash equivalents at start of period 78,464 31,485 43,825 21,365 21,365 Exchange differences in cash and cash equivalents -411 -1,000 -1,506 -1,092 -1,438	Increase(+)/Decrease (-) in other current liabilities	17,917	14,501	13,490	258	449
Cash flow from investing activities Investments in intangible assets Investments in intangible assets Investments in tangible assets Investments Investing activity Investments Investing activities Investments I	Total changes in working capital	-9,691	-19,643	-37,539	-10,839	-22,383
Investments in intangible assets -22,949 -20,958 -72,659 -66,309 -86,576 Investments in tangible assets -6,126 -1,507 -13,532 -4,858 -10,762 Changes in financial assets 0 3 168 -4 -492 Cash flow from investing activities -29,075 -22,462 -86,024 -71,171 -97,830 Cash flow from financing activity Amortization of leasing liabilities -7,274 -5,892 -20,618 -17,137 -23,212 Repurchase of share warrants 0 -25 -8 -40 -74 Cash flow from financing activities -7,274 -5,917 -20,626 -17,177 -23,286 Cash flow for the period 17,262 -8,724 52,996 1,489 23,898 Cash and cash equivalents at start of period 78,464 31,485 43,825 21,365 21,365 Exchange differences in cash and cash equivalents -411 -1,000 -1,506 -1,092 -1,438 Cash and cash equivalents -411 -1,000 -1,506 -1,092 -1,438 Cash and cash and cash equivalents -411 -1,000 -1,506 -1,092 -1,438 Cash and cash and cash equivalents -411 -1,000 -1,506 -1,092 -1,438 Cash and cash equi	Cash flow from operating activities	53,612	19,655	159,646	89,837	145,014
Investments in tangible assets -6,126 -1,507 -13,532 -4,858 -10,762 -1,507 -13,532 -4,858 -10,762 -1,507 -13,532 -4,858 -10,762 -1,507 -13,532 -4,858 -10,762 -1,507 -1,508 -1,507 -1,507 -1,508 -1,507 -1,508 -1,507 -1,508 -1,507 -1,508 -1,507 -1,507 -1,508 -1,507 -1,507 -1,508 -1,507 -1,507 -1,508 -1,507 -1,507 -1,508 -1,507 -1,508 -1,507 -1,508 -1,507 -1,507 -1,508 -1,507 -1,507 -1,508 -1,507 -1,50	Cash flow from investing activities					
Changes in financial assets 0 3 168 -4 -492 Cash flow from investing activities -29,075 -22,462 -86,024 -71,171 -97,830 Cash flow from financing activity -7,274 -5,892 -20,618 -17,137 -23,212 Repurchase of share warrants 0 -25 -8 -40 -74 Cash flow from financing activities -7,274 -5,917 -20,626 -17,177 -23,286 Decrease/increase in cash and cash equivalents 17,262 -8,724 52,996 1,489 23,898 Cash and cash equivalents at start of period 78,464 31,485 43,825 21,365 21,365 Exchange differences in cash and cash equivalents -411 -1,000 -1,506 -1,092 -1,438	Investments in intangible assets	-22,949	-20,958	-72,659	-66,309	-86,576
Cash flow from investing activities -29,075 -22,462 -86,024 -71,171 -97,836 Cash flow from financing activity Amortization of leasing liabilities -7,274 -5,892 -20,618 -17,137 -23,212 Repurchase of share warrants 0 -25 -8 -40 -74 Cash flow from financing activities -7,274 -5,917 -20,626 -17,177 -23,286 Decrease/increase in cash and cash equivalents Cash flow for the period 17,262 -8,724 52,996 1,489 23,898 Cash and cash equivalents at start of period 78,464 31,485 43,825 21,365 21,365 Exchange differences in cash and cash equivalents -411 -1,000 -1,506 -1,092 -1,438	Investments in tangible assets	-6,126	-1,507	-13,532	-4,858	-10,762
Cash flow from financing activity Amortization of leasing liabilities -7,274 -5,892 -20,618 -17,137 -23,212 Repurchase of share warrants 0 -25 -8 -40 -74 Cash flow from financing activities -7,274 -5,917 -20,626 -17,177 -23,286 Decrease/increase in cash and cash equivalents -8,724 52,996 1,489 23,898 Cash flow for the period 17,262 -8,724 52,996 1,489 23,898 Cash and cash equivalents at start of period 78,464 31,485 43,825 21,365 21,365 Exchange differences in cash and cash equivalents -411 -1,000 -1,506 -1,092 -1,438	Changes in financial assets	0	3	168	-4	-492
Amortization of leasing liabilities -7,274 -5,892 -20,618 -17,137 -23,212 Repurchase of share warrants 0 -25 -8 -40 -74 Cash flow from financing activities -7,274 -5,917 -20,626 -17,177 -23,286 Decrease/increase in cash and cash equivalents Cash flow for the period 17,262 -8,724 52,996 1,489 23,898 Cash and cash equivalents at start of period 78,464 31,485 43,825 21,365 21,365 Exchange differences in cash and cash equivalents -411 -1,000 -1,506 -1,092 -1,438	Cash flow from investing activities	-29,075	-22,462	-86,024	-71,171	-97,830
Repurchase of share warrants 0 -25 -8 -40 -74 Cash flow from financing activities -7,274 -5,917 -20,626 -17,177 -23,286 Decrease/increase in cash and cash equivalents Cash flow for the period 17,262 -8,724 52,996 1,489 23,898 Cash and cash equivalents at start of period 78,464 31,485 43,825 21,365 21,365 Exchange differences in cash and cash equivalents -411 -1,000 -1,506 -1,092 -1,438	Cash flow from financing activity					
Cash flow from financing activities -7,274 -5,917 -20,626 -17,177 -23,286 Decrease/increase in cash and cash equivalents 17,262 -8,724 52,996 1,489 23,898 Cash and cash equivalents at start of period 78,464 31,485 43,825 21,365 21,365 Exchange differences in cash and cash equivalents -411 -1,000 -1,506 -1,092 -1,438	Amortization of leasing liabilities	-7,274	-5,892	-20,618	-17,137	-23,212
Decrease/increase in cash and cash equivalents Cash flow for the period 17,262 -8,724 52,996 1,489 23,898 Cash and cash equivalents at start of period 78,464 31,485 43,825 21,365 21,365 Exchange differences in cash and cash equivalents -411 -1,000 -1,506 -1,092 -1,438	Repurchase of share warrants	0	-25	-8	-40	-74
Cash flow for the period 17,262 -8,724 52,996 1,489 23,898 Cash and cash equivalents at start of period 78,464 31,485 43,825 21,365 21,365 Exchange differences in cash and cash equivalents -411 -1,000 -1,506 -1,092 -1,438	Cash flow from financing activities	-7,274	-5,917	-20,626	-17,177	-23,286
Cash and cash equivalents at start of period 78,464 31,485 43,825 21,365 21,365 Exchange differences in cash and cash equivalents -411 -1,000 -1,506 -1,092 -1,438	Decrease/increase in cash and cash equivalents					
Exchange differences in cash and cash equivalents -411 -1,000 -1,506 -1,092 -1,438	Cash flow for the period	17,262	-8,724	52,996	1,489	23,898
	Cash and cash equivalents at start of period	78,464	31,485	43,825	21,365	21,365
Cash and cash equivalents at end of period 95,315 21,762 95,315 21,762 43,825	Exchange differences in cash and cash equivalents	-411	-1,000	-1,506	-1,092	-1,438
	Cash and cash equivalents at end of period	95,315	21,762	95,315	21,762	43,825

Income Statement | Parent Company

Amounts in TSEK	Note	July-Sep 2025	July-Sep 2024	Jan-Sep 2025	Jan-Sep 2024	Jan-Dec 2024
N. I.		004.074	4.44.500	(05.440	400.070	400,000
Net sales		204,974	141,592	625,119	432,969	622,929
Capitalized work on own behalf		23,276	20,958	76,371	66,309	90,649
Change in inventories of finished goods and work in progress		8,094	3,825	22,747	13,402	18,506
Other operating income		2,193	1,589	8,214	4,338	4,669
Total income		238,537	167,964	732,451	517,018	736,753
Raw materials and consumables		-102,928	-71,521	-315,814	-218,373	-311,163
Operating expenses		-32,648	-24,080	-97,804	-75,187	-105,096
Personnel expenses		-45,332	-38,546	-128,632	-113,261	-150,936
Depreciation, amortization and impairments		-15,440	-11,960	-43,023	-33,051	-45,529
Other operating expenses		-2,005	-980	-5,632	-4,804	-7,534
Total operating expenses		-198,353	-147,088	-590,906	-444,676	-620,258
Operating profit		40,185	20,876	141,545	72,341	116,495
Profit from financial items						
Financial items		4	1	19	-852	-776
Net financial items		4	1	19	-852	-776
Profit before tax		40,188	20,877	141,564	71,489	115,719
Income tax		-8,395	-4,325	-29,492	-15,019	-24,256
PROFIT FOR THE PERIOD		31,793	16,552	112,072	56,470	91,463

The Parent Company has no items recognized as other comprehensive income, which is why total comprehensive income for the period is the same as profit/loss for the period.

Balance Sheet | Parent Company

Amounts in TSEK	Note	30 Sep 2025	30 Sep 2024	31 Dec 2024
ASSETS				
Fixed assets				
Intangible assets		290,307	241,386	251,698
Tangible assets		40,588	32,807	36,120
Financial assets		4,618	4,299	4,786
Total fixed assets		335,513	278,491	292,604
Current assets				
Inventory		205,904	163,628	160,131
Current receivables		222,243	147,006	156,881
Cash and cash equivalents		37,261	12,187	32,243
Total current assets		465,408	322,821	349,255
TOTAL ASSETS		800,921	601,312	641,858
EQUITY				
Equity		622,632	475,609	510,567
Total equity		622,632	475,609	510,567
LIABILITIES				
Other current liabilities		178,289	125,704	131,291
Total liabilities		178,289	125,704	131,291
TOTAL EQUITY AND LIABILITIES		800,921	601,312	641,858

Notes

Note 1. General information

Plejd AB (publ) ("Plejd"), corporate ID no. 556790-9477 is a Parent Company registered in Sweden with its registered office in Mölndal.

Unless otherwise stated, all amounts are reported in thousands of Swedish kronor (SEK '000s). Information in parentheses refers to the comparative year.

Note 2. Summary of key accounting principles

The most significant accounting principles applied in preparing these consolidated financial statements are set out below. These principles have been applied consistently for all periods presented unless otherwise indicated.

The company has, during the period, separately reported labor costs for self-produced products. The amount for the comparison period was immaterial.

Plejd's consolidated financial statements were prepared in accordance with the Swedish Annual Accounts Act, recommendation RFR 1 Supplementary Accounting Rules for Groups from the Swedish Financial Reporting Board, International Financial Reporting Standards (IFRS) and the interpretations of the IFRS Interpretations Committee (IFRS IC) as adopted by the EU. The consolidated financial statements were prepared using the cost method. The interim report was prepared in accordance with IAS 34 Interim Financial Reporting and the Swedish Annual Accounts Act.

Preparing reports in accordance with IFRS requires the use of some important estimates for accounting purposes. In addition, management must make certain assessments in the application of the Group's accounting principles.

The Parent Company applies RFR 2 Accounting for Legal Entities and the Swedish Annual Accounts Act. The application of RFR 2 means that the Parent Company, in the interim report for the legal entity, applies all IFRS and statements adopted by the EU to the furthest extent possible within the framework of the Swedish Annual Accounts Act, the Pension Obligations Vesting Act and taking into account the relationship between accounting and taxation.

Note 3. Net sales

	July-Sep 2025	July-Sep 2024	Jan-Sep 2025	Jan-Sep 2024	Jan-Dec 2024
Revenues from external customers:					
Sold products during the period	215,349	153,148	646,435	458,343	662,334
TOTAL	215,349	153,148	646,435	458,343	662,334
	July-Sep 2025	July-Sep 2024	Jan-Sep 2025	Jan-Sep 2024	Jan-Dec 2024
Revenues from external customers by country, based on customer location:					
Sweden	116,353	84,869	333,961	264,632	377,872
Norway	77,586	54,949	244,878	151,334	220,975
Finland	5,814	5,028	18,941	14,596	20,484
The Netherlands	8,067	3,945	25,115	12,842	20,483
Germany	1,621	1,160	5,295	2,024	3,027
Other countries	5,909	3,197	18,245	12,916	19,492
TOTAL	215,349	153,148	646,435	458,343	662,334
SEK	July-Sep 2025	July-Sep 2024	Jan-Sep 2025	Jan-Sep	
SEK			2023	2024	2024
Earnings per share before dilution	3.15	1.82	10.50	5.54	9.36
Earnings per share before dilution Earnings per share after dilution	3.15 3.13	1.82 1.82			
			10.50	5.54	9.36
Earnings per share after dilution Earnings measurements used in the calculation			10.50	5.54	9.36
Earnings per share after dilution Earnings measurements used in the calculation of earnings per share Profit attributable to Parent Company shareholders used in the calculation of earnings per share before	3.13	1.82	10.50 10.44	5.54 5.54	9.36 9.36
Earnings per share after dilution Earnings measurements used in the calculation of earnings per share Profit attributable to Parent Company shareholders used in the calculation of earnings per share before and after dilution	3.13	20,319	10.50 10.44 117,352	5.54 5.54 61,915	9.36 9.36 104,664
Earnings measurements used in the calculation of earnings per share Profit attributable to Parent Company shareholders used in the calculation of earnings per share before and after dilution Profit attributable to Parent Company shareholders	3.13	20,319	10.50 10.44 117,352	5.54 5.54 61,915	9.36 9.36 104,664
Earnings measurements used in the calculation of earnings per share Profit attributable to Parent Company shareholders used in the calculation of earnings per share before and after dilution Profit attributable to Parent Company shareholders No. of Weighted average number of ordinary shares used in	3.13 35,244 35,244	20,319 20,319	10.50 10.44 117,352 117,352	5.54 5.54 61,915 61,915	9.36 9.36 104,664 104,664
Earnings measurements used in the calculation of earnings per share Profit attributable to Parent Company shareholders used in the calculation of earnings per share before and after dilution Profit attributable to Parent Company shareholders No. of Weighted average number of ordinary shares used in calculating earnings per share before dilution	3.13 35,244 35,244	20,319 20,319	10.50 10.44 117,352 117,352	5.54 5.54 61,915 61,915	9.36 9.36 104,664 104,664

Note 5. Events after the end of the interim period

No events significant to the company have occurred after the end of the reporting period as of 30 September 2025.

Key financial indicators

In addition to the key financial indicators prepared in accordance with IFRS, Plejd presents key financial indicators not defined according to IFRS, such as Gross margin and EBITDA. These alternative performance measures are considered to be important results and performance measures for investors and other users of the interim report. The alternative performance measures shall be seen as a complement to, but not a replacement for, the financial information prepared in accordance with IFRS. Plejds definitions of these measurements that are not defined according to IFRS are described in this note.

Financial indicators	Definition	Objective
Operating profit (EBIT)	Profit/loss before tax excluding net financial items	Monitoring the earnings trend in the Group
EBITDA	Operating profit/loss excluding amortization, depreciation and impairment	Monitoring the earnings trend in the Group
Gross margin	Gross margin = gross profit/sales	Monitoring sales in relation to direct costs for products
Equity/assets ratio	Equity at the end of period in relation to total assets at the end of period	Monitoring the Group's long-term payment capacity
Cash and cash equivalents	Cash and bank assets and overdraft	Monitoring the Group's short-term payment capacity
Number of employees	Number of employees during the period. This item includes part-time employees	Monitoring the Group's growth in number of employees

Upcoming report dates

• Year-end report 2025 (29 January 2026).

Mölndal, 16 oktober 2025

Babak Esfahani	Ylwa Karlgren	Erik Calissendorff
CEO	Chairperson of the Board	Board member
Nico Jonkers	Halldora von Koenigsegg	Anders Persson
Board member	Board member	Board member

Magnus Zederfeldt

Board member

Auditor's report

To the Board of directors in Plejd AB, corporate identity number 556790-9477

Introduction

We have conducted a limited review of the condensed interim financial information (interim report) for Plejd AB as of September 30, 2025, and the nine-month period ending on that date. The board of directors and the managing director are responsible for preparing and presenting this interim report in accordance with IAS 34 and the Swedish Annual Accounts Act. Our responsibility is to express a conclusion on this interim report based on our limited review.

The focus and scope of the limited revie

We have conducted our limited review in accordance with the International Standard on Review Engagements ISRE 2410, "Review of Interim Financial Information Performed by the Independent Auditor of the Entity." A limited review consists of making inquiries, primarily of persons responsible for financial and accounting matters, performing analytical procedures, and other review procedures. A limited review has a different focus and a significantly smaller scope compared to the focus and scope of an audit conducted in accordance with ISA and generally accepted auditing standards. The review procedures taken in a limited review do not enable us to obtain the assurance that we would become aware of all significant matters that might have been identified in an audit. Therefore, the conclusion expressed based on a limited review does not have the assurance that a conclusion expressed based on an audit has.

Conclusion

Based on our limited review, nothing has come to our attention that causes us to believe that the interim report is not, in all material respects, prepared for the group in accordance with IAS 34 and the Annual Accounts Act and for the parent company in accordance with the Annual Accounts Act.

Gothenburg, date as of our digital signature

Öhrlings PricewaterhouseCoopers AB

Johan Malmqvist
Auditor in charge

Christoffer Bengtsson

Authorized Public Accountant

Authorized Public Accountant

This is a translation of the Swedish language original. In the event of any differences between this translation and the Swedish language original, the latter shall prevail.





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