



Press release

September 19, 2019

Seed CX partners with Itiviti to offer NYFIX connectivity for cryptocurrency customers

Chicago, September 19, 2019 – Itiviti, a leading technology and service provider to financial institutions worldwide, today announced a partnership with Seed CX, an institutional exchange and settlement platform for digital assets. This partnership ensures that traditional institutional firms currently utilizing Itiviti's NYFIX network, now can access Seed CX's digital asset exchange and settlement ecosystem.

"Now that the NYFIX network is connected to our digital asset exchange, Itiviti's client base, which includes over 800 institutional firms, can easily access Seed's crypto market," said Adam Leaman, VP of Client Services, Seed CX. "Itiviti's NYFIX suite of services is well known for stability and a strong support team, which is why their client base is a natural fit for our exchange."

Seed CX joins Itiviti's Global Alliance Program (GAP), the umbrella under which the company manages all partner relationships globally, enabling clients to leverage a highly integrated network of technology providers. This strategic partnership will provide NYFIX customers, who already rely on advanced analytics, monitoring and post-trade processing through the NYFIX portal, with the same tools in the digital asset space.

"We're very excited about our latest partnership with Seed CX," said Jason Landauer, Head of Network Sales, Itiviti. "Growth in the crypto space shows no sign of slowing, and we are thrilled to be the connectivity partner for Seed CX and their clients."

NYFIX, Itiviti's broker independent, vendor agnostic FIX community, connects buy-side, sell-side and trading venues in the industry's most stable and flexible order routing network – delivered as a managed service.

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About Itiviti

Itiviti enables financial institutions worldwide to transform their trading and capture tomorrow. With innovative technology, deep expertise and a dedication to service, we help customers seize market opportunities and guide them through regulatory change.

Top-tier banks, brokers, trading firms and institutional investors rely on Itiviti's solutions to service their clients, connect to markets, trade smarter in all asset classes by consolidating trading platforms and leverage automation to move faster.

A global technology and service provider, we offer the most innovative, consistent and reliable connectivity and trading solutions available.



With presence in all major financial centers and serving around 2,000 clients in over 50 countries, Itiviti delivers on a global scale.

For more information, please visit www.itiviti.com.

Itiviti is owned by Nordic Capital.

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About Seed CX

Chicago-based Seed CX operates a digital asset exchange built expressly for institutional investors. Through its subsidiaries, [Seed CX](#) offers a market for institutional trading and settlement of spot digital assets, and plans to offer a separate market for CFTC-regulated derivatives. Seed CX is backed by [Bain Capital Ventures](#). Seed CX wholly owns a number of subsidiaries:

Seed Digital Commodities Market is a spot exchange for digital asset commodities.

Zero Hash is a FinCen-registered Money Service Business and FX Dealer as well as a Money Transmitter in more than 30 states. Zero Hash custodies both fiat and digital assets, with on-chain settlement.

Seed SEF is a CFTC-regulated Swap Execution Facility (SEF) that plans to offer a market for CFTC-regulated digital asset derivatives.

Seed Digital Securities Market is pending registration as a Broker Dealer with FINRA and an ATS with the SEC.

For further information, please visit <https://seedcx.com/>

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