PRESS RELEASE 16 JULI 2026

B3 announces that the condition for early redemption of its existing bonds has been fulfilled

B3 Consulting Group AB (publ) (the "**Company**") announced on 2 July 2026 that it will redeem all of its existing senior secured bonds with ISIN: SE0022241931 in an aggregate outstanding nominal amount of SEK 250 million (the "**Existing Bonds**" and the "**Early Redemption**").

The Early Redemption was conditional upon the successful settlement of the Company's issue of new senior secured bonds as further described in the Company's press release on 2 July 2026 (the "**New Bond Issue**"). The issue date for the New Bond Issue occurred today and the condition has therefore been fulfilled. The Early Redemption is therefore no longer conditional and will consequently occur on 29 July 2026. The redemption amount together with any accrued and unpaid interest up to (and including) 29 July 2026 will be paid to each person who is registered as owner of Existing Bonds in the debt register maintained by Euroclear Sweden at the end of business on 22 July 2026.

For further information on the Early Redemption, see the Company's press release on 2 July 2026 and the notice of Early Redemption which is available on the Company's website.

For further information, please contact the Company at:

Daniel Juhlin, CEO B3 Consulting Group,
+46 76 119 00 30.

André Karlsson, CFO B3 Consulting Group,
+46 73 835 14 20.

The information was submitted for publication, through the agency of the contact person set out above, on 16 July 2026, at 16.30 CEST.

B3 Consulting Group is an expansive consulting company with approximately 900 employees. With deep technical expertise and a passion for innovation, we help the market's leading companies and organisations to create tomorrow's opportunities through digital transformation and business development. B3 has an award-winning corporate culture that values our differences, experiences and shared energy. We also strive to be an ethical and transparent company with a positive impact on society, people and the environment. B3 is present in 11 locations across Sweden and in Poland, with its head office in Stockholm. The Company was founded in 2003 and has been listed on Nasdaq Stockholm, Small Cap (B3), since 2016. Revenue in 2025 amounted to SEK 1,209.1 million, with an operating profit (EBIT) of SEK 48.3 million. Further information is available at www.b3.se.