

INVENT MEDIC SWEDEN

Invent Medic publishes newsletter on the company's expansion in Sweden, the Nordic region and Europe

Today, Invent Medic publishes the first issue of the company's newsletter aimed at shareholders, investors and other interested parties.

This issue highlights that Invent Medic's first product Efemia Bladder Support was included in several marketing campaigns by the two largest pharmacy chains in Sweden (Apoteket AB and Apotek Hjärtat) during the spring, and that the company is now stepping up its efforts to establish the product also in Europe outside of the Nordic region. Additionally, the newsletter includes an article on the positive results received from a new follow-up study with Efemia conducted together with a training center for women.

To read the newsletter, and subscribe to receive upcoming issues, follow this link:

<http://bit.ly/inventjulen>

The newsletter is published in Swedish and English, with a flexible publishing frequency based on Invent Medic's news flow. It is produced together with the company's IR communication partner Honeybadger, www.honeybadger.se. Invent Medic encourages feedback and requests on topics for upcoming issues of the newsletter.

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About Invent Medic

Invent Medic Sweden AB (Invent Medic) is a Swedish company developing innovative products with the aim to improve women's health and quality of life. The company's products are to be safe, effective and easy to use. The finished women's health products are sold through the company's Arcamea brand. Invent Medic's first product, Efemia, is a CE-certified and patented medical technology product used to reduce stress urinary incontinence (SUI) that was shown to reduce urine leakage with 77 percent during usage in a clinical study. The product is based on the same scientific principle as the TVT method, the premier surgical treatment for SUI. Invent Medic's share is listed on the Spotlight Stock Market with the ticker symbol IMS, and the share's ISIN code is SE0007603402. More information can be found at www.inventmedic.com and www.spotlightstockmarket.com.