

# VIKING LINE

## 3 years, 3 million passengers – Viking Glory has become a favourite with both Finns and Swedes

**Viking Glory turns three in early March and at the same time will celebrate serving three million passengers. For Finns, Viking Line’s flagship offers modern slow cruise experiences, while Swedish passengers see the vessel as a luxury party boat.**

Viking Glory launched a new era on the Turku–Stockholm route on March 1, 2022. Now, three years later, Viking Line’s flagship has already served more than three million passengers and established its position as a favourite with both Finns and Swedes.

“Passengers still applaud Glory as a new and wonderful vessel. For three years, we’ve fine-tuned the concept and service on board. Our staff get the most praise for their friendliness and hospitality,” says Viking Glory’s intendant, **Stig Pernell**.

Viking Glory departs Turku in the morning, which gives passengers from Finland an opportunity to spend the whole day enjoying the vessel’s varied services, like the spa, wellbeing and beauty treatments and the many restaurants.

“For many Finns, we’re a ‘slow cruise’ vessel where they can enjoy a peaceful journey, the sea views and all the unforgettable experiences. On weekends, we’ve invested in top artists. Among others we’ve had E-Type, Markoolio and Medina on stage. Especially for Swedish passengers, Viking Glory is a luxury party boat. Sometimes it’s hard to believe we’re actually on the Baltic Sea – the atmosphere on the vessel is so hot.”

Now, as Viking Glory celebrates its third anniversary, it is still one of the most climate-smart vessels on the Baltic Sea. Passengers can reduce greenhouse gas emissions from their travel by 90 per cent by paying for biogas when they book their journey.

“Together with the Ports of Turku and Stockholm, we’re building a green sea corridor. Glory and its sister ship Grace play a significant role here. Last year, we introduced our Green Sea Conference product and opened the Baltic Sea’s first green shipping corridor together with the Norwegian-based food company Orkla. In the planning for Glory, we took into account that the vessel would also be able to reduce its emissions in the years ahead,” says **Johanna Boijer-Svahnström**, Senior Vice President of Corporate Communications at Viking Line.

### **Viking Glory’s first three years in figures**

- Three million passengers have climbed aboard
- The beds have been made two million times and the cabins have been cleaned one million times
- We’ve served 650,000 buffet lunches and dinners, 21,000 seafood plates, 103,000 prawn sandwiches and 78,000 portions of fish and chips
- A total of 673,000 cups of coffee have been enjoyed on board
- 92,025 Fazer chocolate biscuits have been sold in the tax-free shop – stacked on top of each other, they would form a tower 1.4 kilometres high

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