

**PRESS RELEASE**

Malmö, Sweden, December 7, 2021

## **Polygiene Americas expands its sales representation with MTI New York**

**Polygiene Group announces the addition of MTI New York to its external sales representatives for Polygiene Americas, covering the states of New York and New Jersey. The collaboration is now in effect.**



MTI New York now joining Polygiene are leaders in sustainable and traceable raw materials through garment manufacturing and diligently work to incorporate the three pillars of sustainability - economic, social, and environmental, within their practices.

Tommaso Rulli, VP of marketing and Sales at MTI states “We are all very excited to introduce the Polygiene Technologies as new products that our clients and mills can add to their garments or fabrics.”

“This collaboration will further strengthen our presence in this important region, where many decision makers for North American fashion and lifestyle brands are located. In addition, we very much appreciate our common view on the importance of sustainable



solutions for the textile industry”, says Hans Bergman VP of Commercial Operations of Polygiene Americas

For more information: <https://www.mtineويورك.com/>.

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**About Polygiene**

As the world leader in stays fresh technologies, we want to change the way we view products – from fast consumables to durables. We treat clothes, accessories, home products, and textiles to help people stay fresh, wash less and let clothes and products live longer. Over 300 global premium brands have chosen to use the Polygiene brand with their products. With the wholly owned subsidiary Addmaster Holdings Limited, we now have the possibility to offer solutions for both soft and hard surfaces. Polygiene is listed on Nasdaq First North Growth Market in Stockholm, Sweden. For more information: [www.polygiene.com](http://www.polygiene.com).