



## PRESS RELEASE

Malmö, Sweden, June 10, 2021

# Polygiene closes major deal with North American global retailer

**The order of approximately 2.5 MSEK is for technical t-shirts with Polygiene Stays Fresh technology - in styles for both men and women. It marks a start of a co-operation with the retailer that was initiated in 2020 and which is now rolled out and will continue going forward. The t-shirts are now being produced and will be launched for fall season 2021.**

“As we slowly are starting to see the end of this pandemic, we also see our main business coming back and we are happy to see this major order coming through in North America. I see this as a start of a longer partnership with a high potential”, says Ulrika Björk, CEO Polygiene

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### About Polygiene

As the world leader in stays fresh technologies, we want to change the way we view products – from fast consumables to durables. We treat clothes, accessories, home products, and textiles to help people stay fresh, wash less and let clothes and products live longer. Over 200 global premium brands have chosen to use the Polygiene brand with their products. With the wholly owned subsidiary Addmaster Holdings Limited, we now have the possibility to offer solutions for both soft and hard surfaces. Polygiene is listed on Nasdaq First North Growth Market in Stockholm, Sweden. For more information: [www.polygiene.com](http://www.polygiene.com).