

PRESS RELEASE

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Polygiene Opens Subsidiary in Hong Kong, China

Polygiene, the world-leading provider of odor control technology and Stays Fresh solutions, is opening a subsidiary, Polygiene Hong Kong Ltd, in Hong Kong, China.

This is done with the aim to further strengthen the presence of the company in one of the leading and most dynamic markets in the world.

"Asia is, and will continue to be, an important market ahead. Our strong presence in the area is key, and since China plays a major role, Hong Kong is the best decision both strategically and on a geographic level. Local staff has already been offering production support for partners in Hong Kong and mainland China for a number of years. The new subsidiary will strengthen our position even further in the region", states Ulrika Björk, CEO of Polygiene.

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About Polygiene

Polygiene is the world-leading provider of odor control technology and Stays Fresh solutions for clothing, sports equipment, lifestyle, textiles and other materials to help people stay fresh and confident. Polygiene brings the Scandinavian values of quality and care for the environment to life through its products and services. More than 140 global premium brands have chosen to use Polygiene Stays Fresh Technology in their products. Polygiene was established in 2006 and is listed on Nasdaq First North in Stockholm, Sweden. Erik Penser Bank AB acts as its Certified Advisor.