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PRESS RELEASE

Malmö, March 27, 2017

Polygiene strikes new strategic alliance with 8H, China's leading e-commerce mattress and bedding company

Polygiene is working together with 8H to introduce Polygiene Odor Control Technology to the bedding solutions provider's rapidly expanding product portfolio, which includes latex mattresses, mattress bases, mattress pads, pillows and other sleep products.



The entire range of 8H latex mattresses and latex pillows as well as selected 8H sofas, bedding sets, children's mattresses and quilted mattress pads will feature Polygiene technology, which keeps bedding fabrics fresh and odor free.

"Ensuring that people who use 8H products enjoy 8 hours of a comfortable sleep is our number one priority," says Li Yong, founder and CEO, 8H. "Our partnership with Polygiene reflects the keen interest that Chinese consumers have in safeguarding their health and well-being. Polygiene Odor Control Technology with its antimicrobial properties goes a long way in helping us achieve our goals."

"We are very pleased to announce our strategic alliance with 8H and look forward to working closely with 8H in the years to come," says Christian von Uthmann, CEO, Polygiene. "Collaborating with 8H, the largest, most well-known bedding provider in China, promises to be a lucrative venture given 8H's success in capitalizing on the e-commerce boom there."

This information is information that Polygiene AB (publ) is obliged to publish under the EU Market Abuse Regulation. The information was provided by the contact person below, for publication on 2017-03-27 at 08:45 CET.

For press images and more information, visit www.polygiene.com/ir.

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About Polygiene

Polygiene is the world-leading provider of odor control technology and Stay Fresh solutions for clothing, sports equipment, lifestyle textiles and other materials to help people stay fresh and confident. Polygiene brings the Scandinavian values of quality and care for the environment to life through its products. More than 100 global premium brands have chosen to use Polygiene Odor Control Technology in their products. Established in 2006,



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the company is listed on Nasdaq First North in Stockholm, Sweden. Remium Nordic AB acts as its certified adviser.

About 8H

8H is the leading provider of smart mattresses and innovative bedding solutions in China. Founded in 2014, the company develops, manufactures and markets smart mattresses, pillows and other products. The company's brand portfolio includes many of the most highly recognized products in China. 8H has received significant investments from Xiaomi, a privately-held firm that is one of the largest Chinese smartphone makers and online business players.