

NEWS

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Polygiene and global manufacturer Wacoal simplifies everyday-life for women in farming

Global manufacturer for women's intimate apparel – [Wacoal](#), has turned to Polygiene to treat their new line of odor-free underwear developed for female workers involved in agriculture in Japan. Wacoal and Polygiene has formed a strategic partnership to support the Nougyou-Joshi project, or Women in Agriculture Project, backed by the Ministry of Agriculture in Japan.



The Wacoal tank tops are part of a series of Wacoal undergarments developed for women farmers, which started when the company became involved in the Nougyou-Joshi project in November 2015. Beginning in April 2017, approximately 25 000 units will be available for purchase online and in Japanese retail stores.

“We are proud to be a part of this exciting initiative for women farmers in Japan along with Wacoal,” says Christian von Uthmann, CEO of Polygiene. *“We look forward to deepening our strategic partnership with Wacoal.”*

The Wacoal product line is based on input from women farmers directly involved in the project, especially addressing their concerns about wearing and working in comfortable undergarments that are supportive, moisture-wicking, quick-drying and easy to maintain. The tank-tops are therefore produced in lightweight, breathable cotton with stay-in-place straps and comfortable form-fitting design. In addition, the tank top does not need to be washed after every use due to odor since they are Polygiene treated and can be used several times in a row.

For press images and more information please visit <http://ir.polygiene.com/en/press/>

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About Polygiene

[Polygiene](#) is the world-leading provider of odor control technology and Stay Fresh solutions for clothing, sports equipment, lifestyle textiles and other materials to help people stay fresh and confident. Polygiene brings the Scandinavian values of quality and care for the environment to life through its products. More than 100 global premium brands have chosen to use Polygiene Odor Control Technology in their products. Established in 2006, the company is listed on Nasdaq First North in Stockholm, Sweden. Remium Nordic AB acts as its certified adviser.



About Wacoal

[Wacoal](#) is a leading Japanese lingerie brand with a 70-year history. Its core business is the manufacturing and wholesale of undergarments (mainly foundation garments, lingerie, and nightwear), outerwear, sportswear, other fabrics and related products. Wacoal also undertakes the direct retail of a portion of its products. Wacoal Co. Ltd. changed its trade name to Wacoal Holdings Corporation on 1st October 2005 and re-established Wacoal Co. Ltd. as its wholly-owned subsidiary.