

PRESS RELEASE

October 13, 2016

Polygiene appoints Commercial Operations Director for Europe

Malmö, Sweden — World leader in odor control and freshness technologies Polygiene AB announces the appointment of Haymo Strubel as Director of Commercial Operations for Europe. In his new role, Haymo will be based in Munich and responsible for managing all commercial activities within Europe for Polygiene.

“We are delighted to welcome Haymo to our team,” says Christian von Uthmann, CEO at Polygiene. “He brings with him nearly a decade of sales, marketing and relationship-building expertise, from the fashion, sports and outdoor, and textiles industries. We are convinced that his business acumen, broad knowledge and vast network in Europe will drive sales and play a key role in strengthening our brand.”

Prior to joining Polygiene, Strubel headed the corporate apparel division at Sympatex Technologies GmbH, where he was in charge of building the brand and managing the global business activities of the company’s high-tech functional textiles within the fashion, sports and outdoor industry. Before that, he has worked as key account manager for Europe at the YKK Group, the largest manufacturer of high-tech zippers in the world, where he focused on building and developing the European customer base

“Polygiene has been on my radar for years as I have watched the company’s rapid expansion as it successfully has established itself as a trustworthy partner to the apparel industry,” says Strubel. “I am thrilled to now be able to do my part in developing the brand further by solidifying relationships with our partners in Europe and contributing to a profitable, sustainable growth.”

This information is information that Polygiene AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out below, at 07.45 CET on October 13, 2016.

For press images and more information please visit <http://ir.polygiene.com/en>.

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About Polygiene

Polygiene is the world-leading provider of odor control technology and Stay Fresh solutions for clothing, sports equipment, lifestyle textiles and other materials to help people stay fresh and confident. Polygiene brings the Scandinavian values of quality and care for the environment to life through its products. More than 100 global premium brands have chosen to use Polygiene Odor Control Technology in their products. Established in 2006, the company is listed on Nasdaq First North in Stockholm, Sweden. Remium Nordic AB acts as its certified adviser.